CAPITAL COMMUNITY TELEVISION REPORT OF SERVICES





CCTV's MISSION STATEMENT

Empowering people to communicate and providing community information through television.

CCTV'S VALUES

Democracy and the First Amendment

All people in a democracy have the right and responsibility to take part in the decisions that affect them and their communities. Freedom of speech is vital to a healthy democracy and is guaranteed in the First Amendment. CCTV provides the community with the opportunity for political, cultural, artistic, spiritual, and individual expression on television.

Community Decision-Making

Freedom of expression alone is not enough to ensure a healthy democracy. Citizens must also enter into active discussion and debate in order to participate in solving problems for the common good. CCTV promotes the use of noncommercial channels 21, 22, 23 and production facilities as an electronic forum for discussing issues and solving problems.

Access to Information

A well-informed, actively-involved citizenry makes more responsible decisions. CCTV televises local government meetings, activities of local schools and service-related information to stimulate an active dialogue among elected officials, schools and local citizens.

Diversity and Inclusiveness

Democracy is most effective in a society in which all members can participate. CCTV encourages understanding and collaboration across barriers of race, culture, language, class, gender and age.

Media Literacy

Community TV offers an alternative to commercial television. CCTV provides the training and tools necessary for people to become knowledgeable and effective communicators, able to view television critically and to use that medium to tell their own stories.

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Executive Director's Report







Opening the Community TV Center of Today and Tomorrow

By Alan Bushong

On December 18, 2008 CCTV joined the City of Salem, Marion County, Cascadia Development, Willamette University and Comcast Cable to open a terrific new building at the corner of Church and Trade Street. For CCTV and those in the community using Channels 21, 22 and 23, CCTV's first floor center provides a great place to use television and the internet to give this community a presence in the dominant electronic media of our time.

We are truly appreciative of our time in the Salem Public Library. During those 18 years, CCTV and our tremendous volunteers:

- connected our local governments to their constituents
- connected the work of our local schools to the community, and
- connected non-profit organizations and individuals to their neighbors, friends and those they had never before reached.

But anyone who had visited CCTV at the Salem Public Library knew the time to move was overdue. A total of 2400 square feet could not provide studio, portable equipment and editing space, channel Master Control, public meeting space and room for eleven staff. When CCTV moved into the library on January 24, 1991, then staff member Ray Larson said, "It's too small." I like to say that in 2008 CCTV was in its 18th year of a five year stay. CCTV had doubled, tripled or more in every way, except in adding space.

For seven years CCTV saved capital funds for a new center, anticipating the need for approximately \$2.5

million dollars. The only substantial equipment purchase during that time was a badly-needed, computer-server digital channel delivery system. The final building price tag was high enough that the City of Salem sold a public bond at a very low interest rate to pay the balance. Capital funds ware being used to pay off the bond. This community will own the community TV center by the end of 2013.

Now CCTV can concentrate on moving to a High Definition (HD) world. Building payments will take a lot of the capital funds for the next four years, but we'll start the conversion in 2010. HD will help keep CCTV viable in our work to connect this community.

This new center is terrific! We thank the many volunteers who have helped build CCTV with 18 years of hard work. We thank the City of Salem and Marion County for their work with Comcast, Willamette University and Cascadia Development to make this building a reality.



CCTV Staff

CCTV Welcomes Three New Staff Members in 2007-2008

By Heide Kizer

In February 2007 CCTV hired Young Lorentz as an **Equipment and Production** Specialist. Young brought an enthusiastic attitude to her new position and a very strong work ethic. Young quickly learned production skills, equipment maintenance & check-out and front desk duties with ease. Young produced government meetings while Soha Badiei was on leave in Africa. Young welcomes everyone to CCTV with a warm smile and efficient profits in the community and service.

in March 2008 under a training program. Mark's previous production experience helped him to be a quick study in field productions and his winning way with contacts in the community made him a great

asset to CCTV. Moreover, Mark is an adept editor and his sense of humor helps everyone have a better day. After the training program was completed, CCTV was eager to add Mark on as a full-time Staff Producer.

Wendy Brokaw, CCTV's new Outreach & Promotions Specialist, was hired in March 2008. Wendy brought a wealth of experience of working in the media field. Wendy got started immediately working with nonshe quickly developed an Mark Hernandez was hired effective formula for creating the non-profit video brochures. Wendy brings a natural ability and charm to her position and she constantly seizes every opportunity to promote CCTV in our community.



Young Lorentz Equipment & Production Specialist February 2007

Mark Hernandez Producer March 2008





Wendy Brokaw Outreach & **Promotions** Specialist March 2008



Alan Bushong **Executive Director**



Greg Hiltz **Training Coordinator**



Mike Wilhelm IT Specialist



Charles Lewis **Facilities Coordinator**



Ken Hook Producer



Soha Badiei Producer



Arlan Robinson **Programming Coordinator**



Heide Kizer Office Coordinator

07-09 Highlights

Grand Opening at 575 Trade Street

By Heide Kizer

For 18 years CCTV was located in the basement of the Salem Public Library, but on December 18, 2008 CCTV opened its doors at 575 Trade Street for the first time. The **Grand Opening Celebration** included the entire building-295 Church Condominiums on the third, fourth & fifth floors, Salem Information Technology on the second floor and, of course, CCTV on the first floor. First, all the guests (approximately 150) gathered in CCTV's lobby for dedication ceremonies by Mayor Janet Taylor. CCTV aired the dedication LIVE to Salem

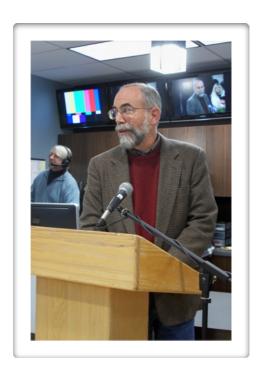
audiences. Next, the public was allowed to tour each of the areas and was provided catered goodies in one of the third floor condos. In addition, CCTV hosted it's Holiday Producer Party in Studio Two which included a raffle drawing in which a lucky producer won a 1 TB hard drive! Finally, the night carried on with a rocking good time in Studio One as many guests stayed to sing their favorite karaoke tunes to the popular, local band, The Flextones. The night was a grand success with everyone looking forward to all that the future can bring in our brand new facility!



Mayor Janet Taylor speaks at Grand Opening Celebration, December 18, 2008



The Flextones show how it's done as they open the karaoke night at CCTV's Grand Opening Celebration.



President of CCTV's Board of Directors, Dave Moss, talks about CCTV's almost 20 year history.



CCTV Hosts 2009 Regional Conference

By Heide Kizer

CCTV was host to the 2009 Alliance for Community Media's Northwest Regional Conference on March 13th and 14th.

"Community Media: Now More Than Ever" was the theme emphasizing the importance of keeping the voice of our community members heard during these difficult economic times.

Staff from many ACMWR community media centers visited Salem from as far away as British Columbia and Coos Bay and many from Oregon and Washington. The sessions on Friday included an Opening welcoming attendees with presentations from technology vendors including TelVue, NewTech, and Tightrope. Following that Greg Hiltz led a Training Roundtable while Mark Hernandez and Soha Badiei led others to produce "Now More Than

Ever" spots. In the evening CCTV's studio was filled with the sounds of the Flextones and attendees belting out their favorite karaoke tunes.

Saturday included an Outreach to Non-Profits Roundtable with Wendy Brokaw and more chatting with vendors. At noon we headed to Marco Polo Global Restaurant for our Keynote Speaker Luncheon. Helen Soule, ACM Executive Director gave a keynote speech sharing information about herself and her vision for the Alliance's future. To cap it all off was an outstanding Best of the NW Video Awards presentation accompanied by a clip reel edited by Mark Hernandez that elicited loud and frequent approval by the audience.

Participants had fun, learned a few things and mostly enjoyed the opportunity to meet up with esteemed colleagues in the Northwest Region.

2009 Volunteer Recognition at Pringle Community Hall (pictured in foreground--Wil Widdoes, Wil's Dad & Dave Hopfer



CCTV Honors Our Awesome Volunteers

By Heide Kizer

of year--time to break out the barbecue and enjoy times outdoors with friends. CCTV does just that each June when we honor our volunteers.

Delicious food, ping pong, Wii, horseshoes and a presentation recognizing the invaluable efforts and talents of CCTV's volunteers make for a great afternoon of fun and appreciation.

Volunteers helped June is a great time produce 723 hours in 2007 and 725 hours in 2008 of new local programming.

> CCTV's awardwinning programming is accomplished through hours of hard work by our dedicated volunteers.

Thank you **AWESOME VOLUNTEERS!**

07-09 Highlights

Non-Profit Center Expands Outreach

By Wendy Brokaw

Launched in 2008 with a mission to help Salem-area non-profits extend outreach, CCTV's Non-Profit Center now boasts over thirty video brochures, many with additional Spanish-language versions. The web-based version within CCTV's website hosts individual pages for each non-profit, where viewers have access to these videos world-wide, 24/7. Taking advantage of powerful new social networking tools, CCTV

now uploads each video to its YouTube account. From there, nonprofits can now embed their video brochure on their websites, blogs, and social networks to further enhance outreach.



Family Building Blocks Director, Sue Miller

"CCTV is playing a key role in educating the community about early childhood issues and supporting local non-profits through their Non-Profit Center. We appreciate their expertise, leadership and compassion. They continue to make a positive difference in our community."

Sue Miller Family Building Blocks



New Signage

By Greg Hiltz

When CCTV first moved into the Salem Public Library in 1991, Alan Bushong envisioned a neon version of our clapper logo. "I love neon," he said.

With a concrete exterior and other problems beyond our control, the idea of a neon sign remained in the realm of dreams for 18 years.

As anyone who has seen the new building knows, dreams can come true. In mid-2009, CCTV commissioned Cascade Signs to bring the neon clapper to life, and the result is stunning.

I was fortunate enough to be a part of that process, and was asked to design a backlit "marquee" sign in addition to the neon. It features our web address and all three "channel logos" for 21, 22, and 23.

The two signs together provide a classy, professional finishing touch to our new building.



CCTV wins several awards at Hometown, BONW and NATOA in 2007-2009

By Soha Badiei

Over the years, CCTV's staff and its dedicated volunteers have worked hard to produce quality programming, both in content and in production value. Between 2007 and 2009 CCTV received numerous awards for various productions. From the Best of the Northwest Awards in 2007, Training Coordinator Greg Hiltz, along with CCTV's

Advanced Summer Camp students received an award in the category of "Video and Art Animation" for "Noodles and Cheese", a short fictional piece involving acting and creative editing.

As one of the newest members of staff, Mark Hernandez says, "I felt genuinely proud to represent our organization". He received an award from NATOA in 2008 in the category of "Visual Arts", as well as an award from Best of the Northwest in the category of "Video Art" both for his channel fill entitled "Salem at Warp Speed".



Video Awards

- 2007 Best of the Northwest, Video Art & Animation: NOODLES AND CHEESE
- 2008 NATOA Awards, Live Sports Event: 2ND PLACE-SALEM ACADEMY/BLANCHET FOOTBALL
- 2008 NATOA Awards, Visual Arts: 3RD PLACE-SALEM AT WARP SPEED
- 08-09 Best of the Northwest: OVERALL EXCELLENCE
- 9 08-09 Best of the Northwest, Informational Feature: FAMILY BUILDING BLOCKS
- 08-09 Best of the Northwest, Local Performance: 2007 STATE SYMPHONY CHAMPIONSHIPS
- 08-09 Best of the Northwest, Instruction/Training: INTRO TO EDITING
- 9 08-09 Best of the Northwest, Video Art: SALEM AT WARP SPEED
- 2009 Hometown Video Awards: OVERALL EXCELLENCE IN PEG ACCESS
- 2009 NATOA Awards, Election Coverage: 3RD PLACE-OBAMA TOWN HALL
- 2009 NATOA Awards, Live Sports Event: 3RD PLACE-CVC FOOTBALL SPRAGUE @ MCNARY
- 2009 NATOA Awards, Video Text Bulletin Boards: HONORABLE MENTION-CCTV COMMUNITY BILLBOARD
- 2009 NATOA Awards, Special Audience: HONORABLE MENTION-FAMILY BUILDING BLOCKS
- 2009 NATOA Awards, Instruction/Training: HONORABLE MENTION-INTRO TO EDITING

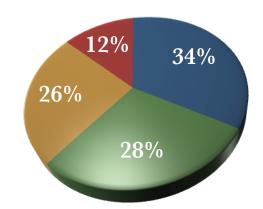


Where CCTV Programs Come From

- Locally Produced
- CCTV Produced
- Locally Sponsored
- Oregon Legislature

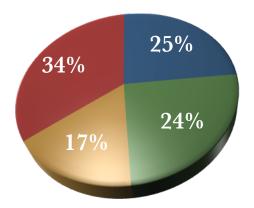
July 2007 - June 2008

Total Programming Hours = 2485

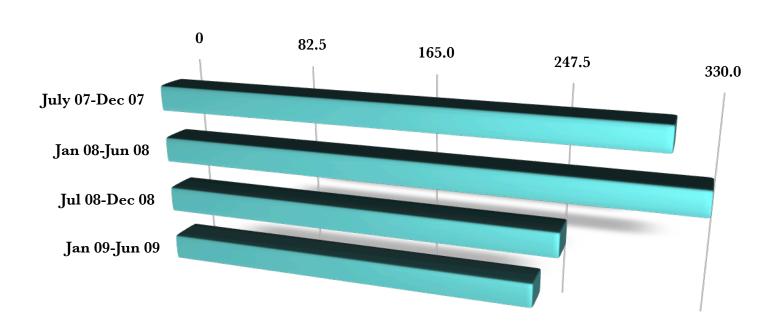


July 2008 - June 2009

Total Programming Hours = 2795



Program Archives



Community Use of CCTV



Community Producers

July 2007-June 2009

George Adams Mauricio Aguilera Sterling Alexander Victor Amaro Rose Barker Daniel Black M.J. Boscacci

Trevor Brandt Bryan Bridges

Abby Brokaw Wendy Brokaw

Janet Carlson Marina Carrillo

Mark Caryl

Adrian Castro

Juan Carlos Centeno

Michael Collins

Paula Crites

Bill Cruscial

Paul Cude

Dan Dalke

Victor Diaz John Doan

Jennifer Drane

Russ Ducey

Raymond Dukes

David Duncan

Ty Eriksen

Cynthia Evans

Bevin Findley

Bailey Garfield

Wendell Goff

Jesus Gonzales

Laurel Grove

Chris Hargreaves

Dorothy Harmon

Brian Hart



Community Producer, Randy Boeger helps out in a studio shoot.

Salem Community Producers Build **Community Through Television**

By Heide Kizer

Community Producers in the Salem community bring diverse programming to CCTV Channels 21, 22 and 23. From government Peater Kramyer programming like Demo Forum (Raymond Dukes) to Entertainment programming like Liberty Hot Wheelz (Dave Hopfer) to Community Voices programming like Secret of Eternal Life (Lilly Janian), producers fill the channels with quality community shows. Producers are also notoriously generous with their time and talents as well. Many producers volunteer on productions that CCTV creates or other producers create. There is definitely a spirit of camaraderie here at CCTV and among community producers. Here are some other shows you may have seen:

Northwest Drag Racing, George Adams Seed of Faith, Sterling Alexander How Are The Children,

Janet Carlson Lancaster Assembly of God,

Paul Cude

Poetry Out Loud in ASL,

Bill Cruscial

Variedades 2000,

Jesus Gonzales

Quilter's Studio,

Laurel Grove

Did You Know,

Darrell Jabin

Fantasy Football Show,

Brian Hart

Mercy TV,

Xplosive Barbaric Wrestling,

Ryan Johnson

Michael Marsh Presents,

Michael Marsh

With The Works,

Tom Murphy

Understanding Islam,

Henry Najaf Pir

Forty Days With Purpose,

Jonathan Quevedo

Manneguin Tree,

Mark Richert

Spoof,

Kaitlin & Kevin Saunders

Starquest.

Jeff Schneider

VinevArdor.

Mark Schwier

One Hour With Hope,

Hope Segun

Ruthie's Backyard,

Ruthie Smith

Salem On the Move,

John Strauch

Video Mash,

Ross Swartzendruber

New Start Christian Center,

Bob Vidito

New Beginnings Church,

Robert White

Reel Film Snobs,

Angela Yeager & Bryan Michaels

AND MANY MORE!!







Community Use of CCTV



Community Producers July 2007-June 2009

Walt Henderson Mitchell Herring Karen Hill Dave Hopfer Jim Hope Darrell Jabin Lilly Janian Ryan Johnson Peater Kramyer Lloyd Kumley Jien Langinlur Clarke Leland Joseph Mabey Patricia Marin Michael Marsh Michael Matthews Hinrich Muller Tom Murphy Henry Najaf Pir Gae Nichols Casey Ocupe Barbara Palermo Bob Parks Abraham Perez Giojo Picasso John Piper Brian Pollinger Jonathan Quevedo Christian Ramos Jane Reeder Cary Renfro Constantino Reyes-Cruz Lorenzo Rice Mark Richert Zane Ridings Margaret Sanner Katilin Saunders Kevin Saunders Jeff Schneider Mark Schwier Paul Seesing Hope Segun Ryan Shaw Angel Sisto Ruthie Smith

John Strauch Margarito Sumoza

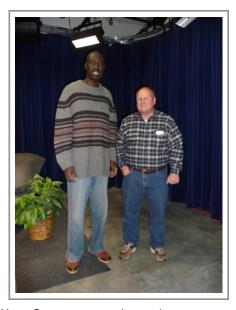


Community Producer, Jesus Gonzales and his crew bring lively entertainment to CCTV Channel 22 with Variedades 2000 featuring such groups as the Ballet Folklorico Tlanese dance troupe.

Community Producers July 2007-June 2009

Ross Swartzendruber Jack Tankersley Tom Tashnick Drew Taylor Eric Tharp **Bob Vidito** Bruce Waller Richard Wasserman Susan Watkins Jody Webb Wil Widdoes Alec Wheeler Robert White Connor Willemsen David Williams Jack Witcraft Beverly Wright

Angela Yeager



Hope Segun, community producer, prepares to interview Commissioner Sam Brentano for his show, "One Hour with Hope"



Community Producer, Jordan Mitzel gets some b-roll at Talk to Santa 2007.



From July 2007 through June 2009, CCTV produced 1383 hours of community programming with the help of over 192 dedicated volunteers!



Soha Badiei, CCTV Producer, produces a League of Women Voter's Salem Mayoral Candidate Forum in April 2008.

Election Programs

- House District 17 Candidate Interviews
- · Senator Barack Obama Town Hall
- 2 Video Voter's Guide (May 08 & Nov 08)
- 6 Your Vote Count programs (May 08)
- 9 Your Vote Count programs (Nov 08)
- 5 Candidate or Community Forums (Nov 08)



Government Meetings/Public Affairs

- 87 Salem City Council/Urban Renewal
- 14 Salem Budget Committee Meetings
- 25 Salem-Keizer School Board Meetings
- 15 Salem-Keizer School Budget Forums
- 25 Salem-Keizer Transit Meetings
- · 98 Marion County Commission Meetings
- 12 Marion County Budget Committee Mtgs.
- · 2 State of the City with Mayor Janet Taylor
- School Talk Summit
- SK Schools Formative Assessment
- · Impact of Poverty on Student Achievement
- · 2 No Child Left Behind
- · Cats and Dogs in the Classroom
- · 2 Striking Out Meth in Marion County
- · Sheriff Raul Ramirez Retirement
- Congresswoman Hooley's Willamette River Act
- · Congresswoman Hooley's Town Hall
- 2 Marion Co. Children & Families Commission
- · Hands are Not for Hurting Presentation
- · Gang Intervention Forum (English & Spanish)
- 2 Vision 2020 Forums
- · Focus the Nation
- · Keep Salem Moving
- · Oregon State Hospital Public Forum
- 2 Senator Ron Wyden Town Halls
- · 7 Willamette University Lectures
- A Celebration of No Meth Not in My Neighborhood
- Rebuilding & Renewing America with Earl Blumenauer
- League of Women Voter's Forums on Dealing with Waste in a Sustainable Community
- · Help Shape the Future of Your City Government
- · Marion County Re-entry Initiative Grand Opening
- Energy Conservation
- · Child Abuse Prevention Rally
- Attorney General John Kroger Victims' Rights PSA
- · Senator Jeff Merkley Town Hall

Super volunteers, Ed Freydl and Richard Gallagher, along with CCTV Programming Coordinator, Arlan Robinson enjoy an early morning production of the Marion County Commissioner's Meeting.

CCTV Productions



School & Community Sports

32 High School Football games

25 College Football games

6 High School Soccer games

6 High School Volleyball games

2 College Volleyball games

31 High School Basketball games

24 College Basketball games

3 High School Softball games

3 College Softball games

4 CVC Wrestling

Hoopla 2007

2 South Salem Hall of Fame

Youth Basketball Clinic 2007

2 Awesome 3000

2 Salem Kids Relays

SK Athletes of the Year Awards

14 Waterfront Soccer

7 Volcanoes Baseball games

64 National Softball games



Volunteers Chris Hargreaves & Lee Bosch help CCTV Staff Greg Hiltz & Young Lorentz record McKay High School's 2008 Graduation Ceremony.



Willamette Girls Choir performs in CCTV's studio for a holiday singing program in December 2008

Community Music

Willamette Girls Choir 07
Tuba Christmas 07
10 Summer Concerts in the Park
Liquid Assets at the Volcanoes 08
JT & the Tourists 07 & 08
The Euclid Quartet 08
16 World Beat 08 & 09
2 Salem Roxx 09

Graduations

7 - 2008 Salem-Keizer High School Graduations
2008 Native American Graduation
2008 Chemeketa Community College Graduation
6 - 2009 Salem-Keizer High School Graduations
2009 Native American Graduation
2009 Chemeketa Community College Graduation

School Music

28 OSAA State Music 2008

32 OSAA State Music 2009

07 NWMBC Marching Band

08 PCI Marching Band

08 OSU Marching Band Championships

08 ACDA Choir Festival

2 Middle School All-City (08-09)

2 High School All-City (08-09)

2 High School Advanced Choir Festival (08-09)

2 CVC Band Festival

2 High School Invitational Orchestra Festival

2 Middle School Advanced Choir Festival

2 Middle School Advanced Orchestra Festival

2 Middle School Advanced Band Festival



CCTV Volunteers

Mike Allegre Mike Plant Wendell Goff Libby Allen Adam Gordon Cathy Pollino Jake Alred James Greenway Jonathan Quevedo Daniel Alrick Laurel Grove Cesar Ramirez Victor Amaro Chris Hagan Christian Ramos Victor Arnold Stefanie Hande Constantino Jacob Arnold Revez-Cruz Steve Hande Luis Armas Chris Hargreaves Liam Riddell Amir Badiei Brian Hart Zane Ridings Gail Badiei Christina Hart Rick Riffle Julia Benford Pat Henderson Chuck Robinson Alan Bergergon Mark Hernandez **David Romprey** Rocky Hernandez Fric Rose-Phillips I inda Berman Patrick Bertsch Chris Hiltz Joe Rossito Bear Blunck Emilie Hiltz Donn Roth Russ Blunck Joanna Hiltz Josh Rudishauser Randall Boeger Kerry Hiltz Margaret Sanner lan Borkowski Lucas Hiltz Liz Schillinger Lee Bosch John Horn Jeff Schneider Francisco Betty Howard Harve Schubothe Brambila Cassidy Huun David Schulz Bryan Bridges Andy Judson Hope Segun Nelsa Brodie Sallee Kallenbach Paul Seesing Abby Brokaw Gowri Karnum Patrick Sevigny Wendy Brokaw Roger Keiffer Gary Sherman Galen Brownson Kirk Kindle Angel Sisto Steven Kohlmeyer Erica Bushong Joy Sisto Jacinta Bushond Don Kowitz Kathy Smelcer Mark Caryl Melissa Kreutz-Ruthie Smith Patrick Cassidy Craig Spivey Gallardo Adrian Castro Ron Krout Greg Stapley Cathy Clark Mark Krumroy John Strauch Deb Comini Lloyd Kumley Nisha Strauch Don Crites Marcus Ladue-Mike Stortz Paula Crites Margarito Sumoza Pellico Len Cruze Clarke Leland Ross Swartzendruber Dan Dalke Chris Lippert Bryon Daniels Jennifer Lippert Shahrom Greaa Devine Taghizadegan Vic Lippert Andrew Drane Brian Logan Chris Tarver Jennifer Drane Young Lorentz Tom Tashnick Russ Ducey Vic Lund Marco Tavera Joseph Mabey Ravmond Dukes Allen Taylor Woody Dukes Kymmery Marsh Drew Taylor David Duncan Michael Marsh Lela Taylor Jason Eastman Lvdia Martin Chris Thompson Jerry Eichten Steve Masten Erik Thompson Ty Eriksen Michael Matthews Gary Thompson Cynthia Evans Terry McLaughlin Lara Tiffen Rocky Evans Jordan Mitzel Tai Toney Tavis Evans Adam Torgerson Hinrich Muller Joe Fabbri Rebecca Triller Tom Murphy Joanna Farr Anne M. Najaf Pir Richard Dave Fehler Henry Najaf Pir Wasserman Michelle Fenney Sabrina Najaf Pir Susan Watkins Tim Feschenko Jaden Neal Jody Webb Ed Freydl Ty Nicholson Robert White Josh Frith Casev Ocupe Wil Widdoes Laurie Fry Vlad Osiychvk Don Wiese Richard Gallagher Connor Willemsen Bob Parker Heathre Willey Janeen Gann Greg Parker Bailey Garfield Javier Partida David Williams Jerry Garfield Dr. Prasanna Pati Jack Witcraft John Gear Christian Patterson Dave Womack Aaron Gencarelle Noel Pederson Mat Worley Tristan George Beverly Wright Dylan Pendrak Gene Pendrak Jerry Gilman

Community Events/Special Interest

Festival of Lights Parade Willamette Social Pow Wow

Capital Crypt

Awakening the Seeds of Oneness: An Interfaith Gathering

Dr. Martin Luther King Jr. Celebration

Academic All-Stars

Dedication of Meier & Frank Monument

Salem Multicultural Institute's Black Pioneers

Salem at Warp Speed

Salem Vision 2020

Poetry Out Loud

Battle of the Books

Car Free Day

Turnaround Achievement Awards

Fun Fitness with Francel Wyatt

YWCA Diversity Conference

KPCN Radio Tour-English/Spanish

July 4th Celebration at Riverfront Park

Marion County Fair

Mayor's Invitational Artist Series

Salem Volunteer Recognition

Salem Art Fair & Festival

Parade of Nations

Hands & Words Are Not For Hurting Presentations

Richard C. Elliott: Portals Through Time

Examining the Heart of Darkness

Salem Fire Department Dedications

Up Тор

A Celebration of Women's History Month

Union Street Railroad Bridge Opening

Early Numeracy

Salem Hospital Open House

Interrupting Generational Cycles of Poverty



Fan favorites, Frankenarnold (a.k.a. Arlan Robinson) and Killer Kung-Fu Clown (a.k.a. Charles Lewis) pose with cast and crew of Capital Crypt 2007.

Mark Gilman

John Piper

Community Outreach





CCTV's Training Coordinator, Greg Hiltz & CCTV's Programming Coordinator, Arlan Robinson give an orientation for a record number of people.

Orientations Double in Size at New Facility

By Heide Kizer

CCTV orientations are held the first Tuesday of each month at 6:00pm. Orientations give staff an opportunity to explain community television to attendees and to go over rules and procedures. In February 2009, CCTV held CCTV by community it's orientation for the largest group yet--over 36

in attendance! The new facility gives us the ability to accommodate more people in a comfortable, inviting space.

The following months continued to show a heightened interest in members.

| Orientations | Media Literacy Visits | Presentations/Outreach |
|---|--|---|
| July - December 2007 73 people total | July - December 2007 1 - Scout Troops 1 - Kuebler Learning Tree | July - December 2007 47 - including Holiday Open House, Razzle Dazzle, Oregon School for the Blind and many more |
| January - December 2008 130 people total | January - December 2008 8 - Scout Troops 1 - Homeschooler's Tour with a record 53 people total | January - December 2008 36 - including Expanding Your Horizons, Salem Senior Center, Holiday Open House and many more |
| January - June 2009 118 people total | January - June 2009 7 - Scout Troops 1 - Keizer Elementary Class | January - June 2009 20 - including Expanding Your Horizons, Red Cross Blood Drive, American Cancer Society & many more |

"The scouts love coming to CCTV and learning about media literacy-plus it's a great way for them to earn their communications badges."

Heide Kizer

Charles Lewis and Mark Hernandez lead a scouts visit at the library facility.



Community Outreach



CCTV Created 21 Video Brochures for Non-Profits 2007-2009

- American Red Cross
- A.C. Gilbert's Discovery Village
- Family Building Blocks
- League of Women Voters
- Mano O Mano
- Mid-Valley Women's Crisis Services
- Mission Mill Museum
- Northwest Human Services
- Northwest Human Services -- Crisis Services
- Northwest Human Services -- H.O.S.T. Program
- Oregon State Capitol Foundation
- Oregon School for the Blind
- Salem-Keizer Homeless Services
- Salvation Army Meals Program
- Stand for Children
- Willamette Valley Hospice
- Women Ending Hunger
- Youth Impact
- YWCA Salem Outreach Shelter



Women Ending Hunger event



Gimhae Sister-city students arrive at CCTV for a fun time in the studio--August 2008.



Community Billboard

CCTV posted 985 meeting and event information announcements from over 175 local, non-profit organizations and government agencies.



Greg Hiltz, CCTV's Training Coordinator leads an outreach production with a group of kids from the YMCA.

Training & Youth Camps

2008 Summer Video Camp Students film in the studio.



Summer Video Camps

CCTV held Summer Video camps for students ages 7-18. Camp leaders and staff assisted students using cameras and editing programs and the students created original studio shows.



TRONGuide TV Episodes

Training Coordinator, Greg Hiltz, produced episodes of TRONGuide to assist CCTV's video community in all aspects of video production.



Community Producer, Bob Parker, works on the Willamette Humane Society's weekly pet adoption program.

CCTV Workshop Attendees

July 2007-June 2009

| Camera | 186 |
|-----------|-----|
| Editing | 109 |
| Studio | 49 |
| Multi-Cam | 28 |

Workshop Training Makes Advancements and Intro to Editing Materials made available nationwide



Charles Lewis, CCTV's Facilities Coordinator, leads our last camera class in the library facility in December 2007.

"Nothing to learning. It's just like word processing only with pictures and in a horizontal format. If I can learn Final Cut Pro, anybody can!"



Equipment & Facilities Use July 2007-June 2009

| Studio | 2612 hours |
|-----------|------------|
| Camcorder | 5049 days |
| Editing | 12,640 hrs |
| Tricaster | 786 days |



Volunteer, Jack Witcraft, helps assemble new Brightline lights in Studio 2.



Volunteers Randy Boeger & Dan Dalke paint new green screen walls in both Studio 1 and Studio 2.



Studio Control room one--being put together!





CCTV Facilities Coordinator, Charles Lewis, directs in completed Studio Control Room One!

ORGANIZATIONS USING CCTV SERVICES

A.B.A.T.E.

A.C. Gilbert's Discovery Village

Agri-Plas

AKHA Heritage Foundation

Alzheimer's Network of Oregon Amazing Grace Outreach Ministries

AAUW

American Cancer Society

American Diabetes Assn.

American Red Cross

Arthritis Foundation

Assistance League of Salem

Baha'is of Salem

Boy Scouts of America

Boys and Girls Club

Brooks Assembly of God

Brush Creek Players

Camerata Musica

Campus Crusade for Christ (CCC)

Capital City Republican Women

Carpool Match NW

CASA of Marion County

Ceili of the Valley

Center 50+ (Salem Senior Ctr.)

Chemeketa Comm. College

Cherriots

Children's Educational Theatre

Christian World Fellowship

Church of Latter Day Saints

City of Salem Human Rights & Relations

Advisory Committee

City of Salem Neighborhood Assns.

City of Salem Public Library

City of Salem Public Works

City of Salem Department of

Community Services

Community Connections

Democratic Party of Oregon

Elsinore Theatre

Family Building Blocks

First Presbyterian Church of Salem

First United Methodist Church

of Salem

Free Church of God

Friends of the Salem Public Library

GetSmartOregon

Go Downtown Salem Halle Ford Museum

Hands Are Not For Hurting Project

Historic Deepwood Estate

Hope Segun Foundation

HOST Youth & Family Program

Jensen Arctic Museum

Journey Church of Salem

Keep Kids Alive Drive 25 Lancaster Assembly of God

League of Women Voters

Liberty House

Live Alive Christian Church

Liferina

Mano O Mano

Marion County Democrats

Marion County Department of Children & Families

Marion County Department of Human Resources

Marion County Department of

Public Works

Marion County Dog Shelter

Marion County Fair

Marion County Fire District #1

Marion County Health Department

Marion County Historical Society

Marion County Parks Commission

Marion County Recycling

Marion County Re-entry Initiative

Marion-Polk County Medical Society

Marion-Polk Food Share

Mid-Valley Quilt Guild

Mid-Valley Ride Share

Mid-Valley Travel Club

Mid-Valley Women's Crisis Service

Mid-Willamette Valley Community

Action Agency

Mid-Willamette Valley Council of

Governments

Mind Openers Club

Mom's Club of North Salem/Keizer

Mom's Club of South Salem

Morningside United Methodist Church

Mt. Angel Oktoberfest

My Pal Sticky

Nature Conservancy of Oregon

NEDCO

Neighbor to Neighbor Mediation Services

New Hope Foursquare Church

No Meth Not in My Neighborhood

Northwest Human Services Northwest St. Andrew's Society

Northwest Steelheaders

OLMIS

O.N.E.

Oneness Coalition

Oregon.gov

Oregon Capitol Foundation

Oregon Crusaders Drum &

Bugle Corps

Oregon Department of Energy

Oregon Department of Forestry

Oregon Department of Housing

& Community Services Oregon Department of Human

Services

Oregon Equestrian Trails

Oregon League of Conservation Voters

Oregon Office of the Long-Term

Ombudsman

Oregon PeaceWorks

Oregon's Smokefree Workplace Oregon School for the Blind

Oregon School for the Deaf

Oregon State Hospital

Oregon Tilth

Oregon Volunteers Oregon Zoo

Pacific Gospel Music Association

Peace Corps Pentacle Theatre Planned Parenthood

Prison Fellowship Right to Life

Royal Oaks Baptist Church

Salem Area Young Professionals Salem Art Association

Salem Cancer Institute

Salem Central Adventist Church

Salem Chamber Orchestra

Salem City Club

Salem Concert Band

Salem Convention & Visitor's Assn. Salem Dialysis Advocates for Patients

Salem Eagles

Salem Fellowship of Reconciliation

Salem Film Festival

Salem Friends of Felines

Salem-Keizer Public Schools Salem-Keizer Schools Homeless

Services

Salem-Keizer Together

Salem Kiwanis Club

Salem Multicultural Institute

Salem Police Dept. (Crime Prevention)

Salem Progressive Film Series

Salem River Crossing Project

Salem Ron Paul Meetup Salem Senate-Aires

Salem's Riverfront Carousel

Salem Table Tennis Club

Salvation Army Kroc Center

Salvation Army Meals Program S.K.A.C.E.

S.C.O.R.E.

Shangri-La Soil & Water Conservation District

SOLV

Soroptmist International of Keizer

Solar Oregon South Salem Seniors

Stand for Children

St. Paul's Episcopal Church

St. Vincent de Paul

TOPS

Trinity Covenant Church Turtle Ridge Wildlife Center

Unitarian Universalist Congregation

United Nations Assn./Salem Chapter

Vietnamese Voice in Salem

Willamette Chapter of the Native

Plant Society

Willamette Humane Society Willamette Master Chorus Willamette Table Tennis Club

Willamette University Music Dept.

Willamette Valley Jazz Society Women Ending Hunger

Youth Impact **YWCA**