

# CCTV Annual Report

JULY 2019 - JUNE 2020

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# Letter from the Executive Director

MY THANKS TO THIS WONDERFUL COMMUNITY

**Welcome Jasmine!** In a year of headline events, the biggest news is the hiring of Jasmine White as CCTV's next Executive Director! Jasmine brings a wealth of ability and experience from her work at two Washington DC-area community media centers, DCTV and Montgomery Community Media, including work in youth training and radio. She serves on the national Alliance for Community Media Board, continuing our link to work at the national level. Jasmine is the ideal choice to lead CCTV into a multimedia future. Welcome, Jasmine!

**We're now Capital Community Media!** After 30 years of work in our community as CCTV, we're changing our name to better reflect our work and our reach. We will have a new look and new ways to reach our audience with the same commitment to our community and local information needs. You'll see a lot more about this move into our future in the next yearly report.

## **CCTV shifts to cover emergency information and virtual meetings**

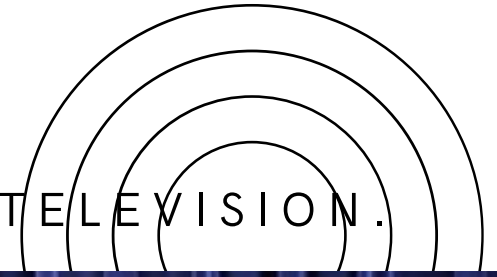
What a year we've just completed! COVID-19 turned so much of our lives upside down. CCTV followed state guidelines and closed to the public March 16. We provided live coverage of six meetings with emergency information during the last week of March. We worked with the City of Salem, Marion County and Salem-Keizer Public Schools to use Zoom conferencing to provide meetings when participants were sheltering at home. CCTV's coverage of Marion County's emergency meeting to close county facilities drew 11,000 views. Salem-Keizer School Board meetings centering on racial justice and school resource officers drew a combined audience of more than 20,000. CCTV also provided zoom coverage of May primary election candidates.

**Radio and the Multimedia Wing** CCTV took another step into multimedia operations with radio partner Mano a Mano when KMWV and KTUP, our respective stations on 98.3 FM, went on the air September 15, 2019. The date allowed KTUP to fully celebrate Mexican Independence Day/Diez y Seis. KTUP currently programs the channel from 10 am to 6 pm daily, bringing a wealth of programs from low power KPCN in Woodburn. CCTV's KMWV currently provides music and limited local programming. Expect this programming to grow in 2020-2021.

**My thanks to this wonderful community!** This is my 31st and final Executive Director report. It's been a great honor and joy to serve as CCTV ED. I've met and worked with a terrific set of people on the CCTV staff and board, with our awesome local governments and schools, with an incomparable set of volunteers and a supportive and appreciative community. I intend to help Capital Community Media in any way possible. Why have so many worked so diligently to build this organization? Because our community is important.

# CCTV's Mission & Values

EMPOWERING PEOPLE TO COMMUNICATE AND PROVIDING COMMUNITY INFORMATION THROUGH TELEVISION.



## ACCESS TO INFORMATION

A well-informed, actively involved citizenry makes more responsible decisions. CCTV televises local government meetings, activities of local schools, and service-related information to stimulate an active dialogue among elected officials, schools and local citizens.

## DEMOCRACY & THE FIRST AMENDMENT

All people in a democracy have the right and responsibility to take part in the decisions that affect them and their communities. Freedom of speech is vital to a healthy democracy and is guaranteed in the First Amendment. CCTV provides the community with the opportunity for political, cultural, artistic, spiritual, and individual expression on television.

## DIVERSITY & INCLUSION

Democracy is most effective in a society in which all members can participate. CCTV encourages understanding and collaboration across all barriers of race, culture, language, class, gender and age.

## COMMUNITY DECISION-MAKING

Freedom of expression alone is not enough to ensure a healthy democracy. Citizens must also enter into active discussion and debate in order to participate in solving problems for the common good. CCTV promotes the use of non-commercial channels 21, 22, 23 and production facilities as an electronic forum for discussing issues and solving problems.

## MEDIA LITERACY

Community media offers an alternative to commercial television. CCTV provides the training and tools necessary for people to become knowledgeable and effective communicators, able to view television critically and to use that medium to tell their own stories.



JULY & AUGUST 2019

18A FASTPITCH WESTERN NATIONALS  
SALEM ART FAIR  
SUMMER VIDEO CAMP  
SCHOOL BOND PROGRAM RIBBON CUTTING CEREMONIES

# 19-20 Highlights



SEPTEMBER & OCTOBER 2019

HIGH SCHOOL FOOTBALL  
HIGH SCHOOL VOLLEYBALL  
OUT OF DARKNESS WALK SUICIDE PREVENTION WALK  
45TH PARALLEL FILM FEST



NOVEMBER & DECEMBER 2019

NON-PROFIT HOLIDAY GREETINGS  
OSAA SOCCER PLAYOFFS  
CITY OF SALEM TREE LIGHTING  
CAPITOL CLASSICS BASKETBALL TOURNAMENT

# 19-20 Highlights

JANUARY & FEBRUARY 2020

STATE OF THE COUNTY  
STATE OF THE CITY  
DISTRICT SWIM MEET  
HIGH SCHOOL BASKETBALL  
SALEM-KEIZER SCHOOLS ALL-CITY CONCERTS

MARCH & APRIL 2020

FAITH & FELLOWSHIP MESSAGES  
COVID-19 PROGRAMS  
YOUR VOTE COUNTS  
GOLDEN GLOVES CHAMPIONSHIPS

MAY & JUNE 2020

MAKE MUSIC DAY  
MARCH FOR FLOYD  
JUNETEENTH RALLY  
SUMMER VIDEO CAMP



# CCTV During COVID-19

**We didn't expect to close our studios and other public spaces for the last 3.5 months of the fiscal year. From virtual graduation celebrations to local elections, here are a few of the ways we made it work for our community:**



## For our producers

After closing our center to the public on March 16th, CCTV quickly began offering a virtual program drop box, so that producers could still get their programs on the channel. We also extended outstanding equipment reservations through April, ensuring that cameras and laptops were in the hands of as many community members as possible. Once Marion County entered Phase II of reopening in June, CCTV reinstated regular equipment checkouts to give more folks opportunity to record.

## For local government

During the last two weeks of March, following Governor Brown's executive order, CCTV worked closely with local government agencies to provide as much access and vital information as possible to our community. CCTV converted all public government meetings to a virtual platform using Zoom and related technologies, and produced seven emergency meetings and announcements in the first 11 days. This information was shared on CCTV's Xfinity channels, across social media, and in some cases streamed live on YouTube. CCTV continues to work with local government staff to get important messages out to those who need to hear it most. We are honored to act as a communication conduit for Salem and surrounding areas.

## For the community

To keep our Salem community in the loop on local issues, CCTV began a weekly live series online called "CCTV Community Conversations". Staff invited local organizations and individuals to a video call streamed live on Facebook, providing viewers the opportunity to ask questions and get answers in real time. Guests for the series included Lillian Govus, Director of Communications at SKPS, Marilyn Daily, Executive Director at Center 50+, and others.

## For students

In lieu of recording conventional graduations for 2020 students, CCTV worked with each local high school to create personalized and memorable video programs to celebrate graduating seniors in the Salem-Keizer school district. In addition to these videos, CCTV will produce and live stream modified, in person graduation ceremonies for each school in early August. Copies of these graduation celebrations can be viewed on [CCTV's YouTube channel](#).

## For upcoming elections

During election season, CCTV partners with the League of Women Voters of Marion & Polk Counties to record candidate statements for Your Vote Counts, as well as multiple forums and debates. Since CCTV couldn't invite candidates or moderators to the studio this year, staff engineered new programs in which voters could hear directly from local candidates via Skype calls. This change allowed voters to learn important information about local candidates before casting their ballots. Combined, videos from these programs garnered nearly 1,000 views when posted to YouTube.

AN UPDATE ON OUR JOURNEY TO  
MULTIMEDIA ON 98.3 FM KMWV:

**CCTV went live on the radio waves for the first time on September 15, 2019. Give us and Mano a Mano a listen at 98.3 FM as we continue to build our local programming in the Mid-Willamette Valley.**







# 45th Parallel Film Festival

FESTIVAL GROWS IN SECOND YEAR

For the second straight year, CCTV hosted Salem's premiere film festival, this time with a new name and look! Formerly named Community Media Film Fest, this year's 45th Parallel Film Festival (aptly named for its location) received nearly 50 entries across all its categories. Entries were judged by a panel of six local film, media and production experts, and 14 winning submissions were chosen.

Finalists and award winners from all over the state were honored in a SOLD OUT awards ceremony on Saturday, October 19th downtown at Salem Cinema. 2019 winning submissions and information regarding the 2020 film festival can be viewed at [www.45thparallelfilmfest.org](http://www.45thparallelfilmfest.org).

CCTV's festival organizers would like to thank our 2019 sponsors for making this event possible- we can't wait to do it again in October 2020!

# Make Music Day 2020

CCTV CO-HOSTS VIRTUAL EVENT JUNE 21

For the fourth year in a row, amid a worldwide pandemic, CCTV participated in Make Music Salem, a celebration of free music around the world.

Because local musicians couldn't perform on Salem's streets in front of a live audience, CCTV helped orchestrate six hours of live-streamed virtual concerts from three different locations: River City Rock Star Academy, the Historic Grand Theater, and CCTV's front lawn.

Twelve bands participated in the all day event, which garnered over 1,500 views on CCTV's Facebook, was shared on the Make Music Day National live stream, and played live locally on channel 22.

Check out [www.youtube.com/cctvsalem](http://www.youtube.com/cctvsalem) for a complete playlist of the day's performances!

RICH MCCLOUD  
*outside CCTV*

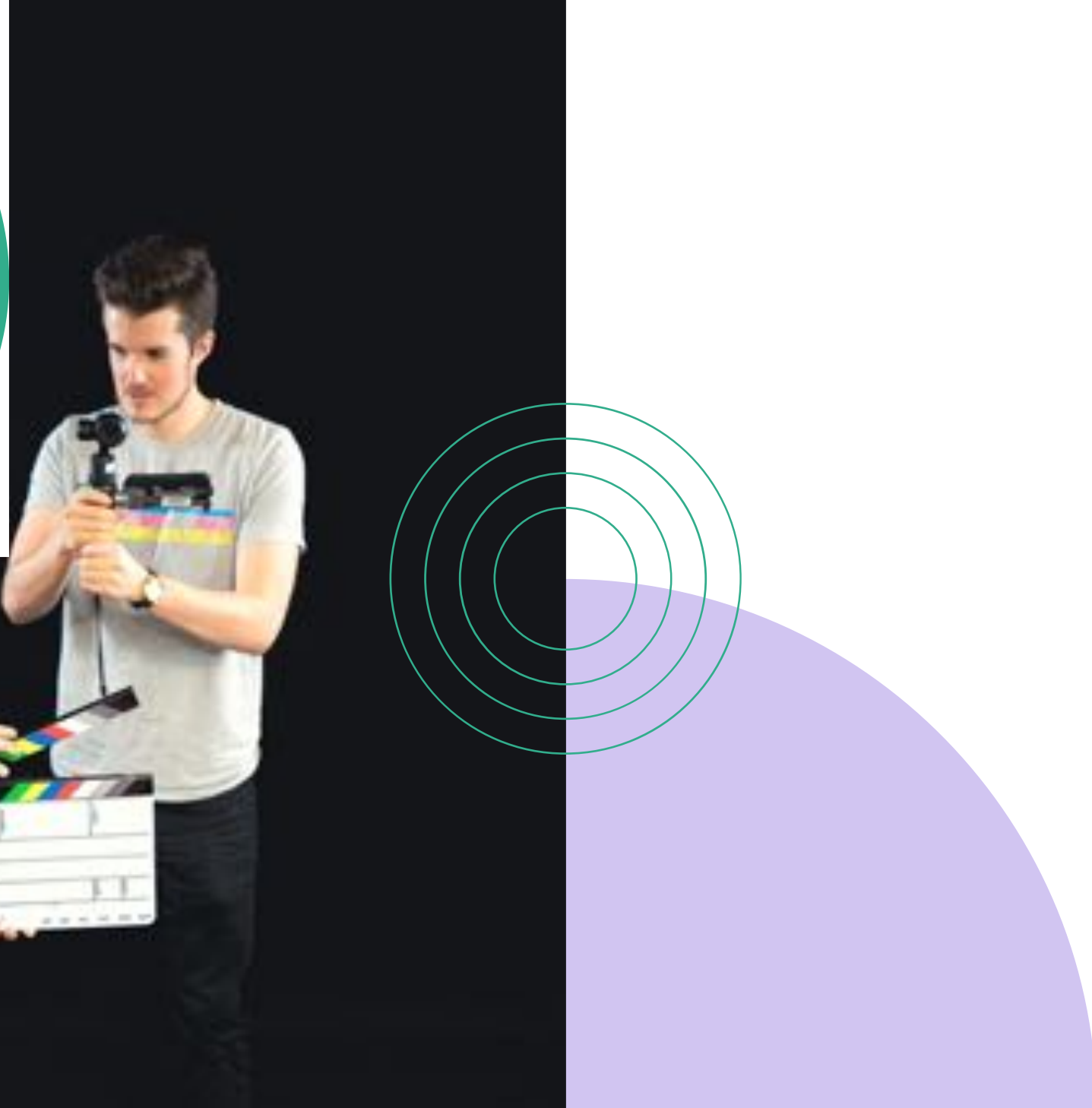
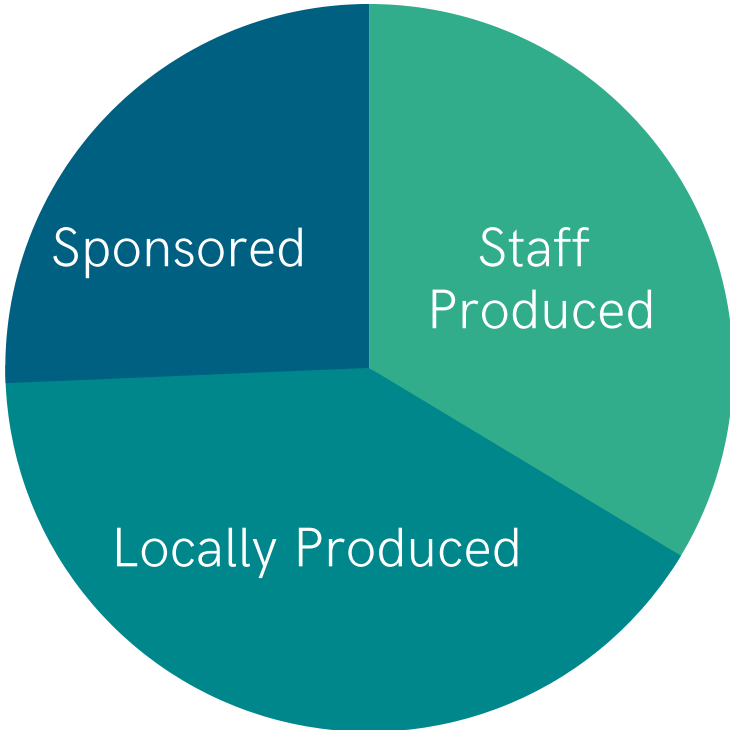


THE  
FERENJIS  
*at River City Rock  
Star Academy*



RIZZLEMUZIK  
*at the Historic Grand  
Theater*





# On the Channels: Producers & Programs

WHERE CCTV'S PROGRAMMING COMES FROM

CCTV staff produced **563** new programs during the 2019-2020 fiscal year. These programs resulted in **604** hours of new programming on CCTV's channels. **76** local community producers submitted **731** hours of new programming. In addition to this locally produced content, our community members sponsored **461** hours of out-of-area programming on CCTV's channels. In total, CCTV aired **1,797** hours of new programming on our **3** channels. Congratulations to all our 2019-2020 producers!



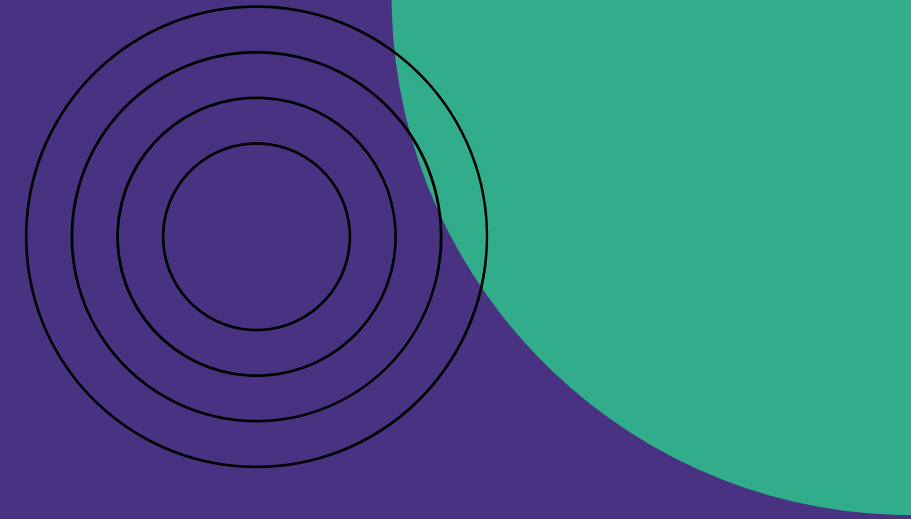
# 2019-2020 New Series



## ART ADVENTURES

Launched: November 2019  
Produced by: Denise Steele  
Directed by: Pat Cassidy

Art Adventures, an art tutorial show for all ages, features multi-part "how-to" episodes using a variety of art mediums.



## LOT LINES

Launched: February 2020  
Produced by: Freddy Ruiz, Jr.

Created by Freddy Ruiz, Jr., Lot Lines is a weekly show about Real Estate in Salem-Keizer, featuring interviews with professionals and business owners.

## COURT STREET CHRISTIAN CHURCH

Launched: March 2020  
Produced by: Ashley Johnson

Court Street Christian Church began sharing their weekly services in March 2020, to help their congregation and the community attend church virtually during COVID-19. Learn more about Court Street Christian at [www.courtstreet.org](http://www.courtstreet.org)



# PSYCHOLOGY TALKS

Launched: October 2019

Produced by: Angela Plowhead

Edited by: Zach Moss

Psychology Talks is a bi-weekly studio series featuring engaging interviews that help make psychology simple for use in everyday life.



# PARLIAMENTARY TALK

Launched: January 2020

Produced by: Keri Capen

Hosted by Keri Capen and Larry Taylor, Parliamentary Talk is a show that makes the parliamentary rules of democracy exciting and relevant. The series is shown live on channel 21, live-streamed online, and features remote guests via Skype.



# THE MORNING PLUNGE

Launched: January 2020

Produced by: Steven Wendell & Jared Zeh

Hosts Steve Wendell and Jared Zeh describe TMP as "Salem Oregon's most okay-est morning show!". The weekly series features news, games, songs and more, and spotlights local Salem businesses through regular program sponsorship.



# theGKBshow

Launched: June 2020

Produced by: Shon Beer

The GKB Show is a monthly music show that is recorded live and later broadcast on CCTV's channels. The series showcases musical talent from within the community.



## YOGA FOR BODY AND SOUL

Launched: May 2020  
Produced by: Raymond Dukes

Yoga For Body and Soul features a variety of segments on yoga techniques that help quiet the mind, soothe the spirit and heal the body.

# Want to start your own series?

Series programs consist of episodic content that is produced on a recurring basis (weekly, bi-weekly or monthly) and televised in regularly scheduled time slots. The format helps producers promote their show and develop an audience.

Interested in turning a current program into a series, or creating one from scratch? Get in touch with CCTV's Programming Coordinator at [programming@capitalcommunitymedia.org](mailto:programming@capitalcommunitymedia.org) for info on how to get scheduled!

## UNITY OF SALEM SERVICES

Launched: April 2020  
Produced by: Garth Catterall

Unity of Salem Services is a weekly worship series that helps share a positive path for spiritual living. For more information, visit [www.unityofsalem.com](http://www.unityofsalem.com).





# 2019-2020 Community Producers & Sponsors

## A D A M L A N S K Y

Airsoft Pacific, Commercial Street Blues by Bulldogger Johnson, hOrRiBIE ASMR #1, Splendid Funerals LLC, The 420 Station, The Swifts of NW Portland, Tool Fear Inoculum Unwrapping, What Happens Next?... and various other programs

## A L L I E D V I D E O P R O D U C T I O N S

Breakfast with the Chief 2020, Crystal Apple Awards

## A N D R E W C O R B E T T

A Peaceful Jaunt Around Bush's Pasture Park, HomeProjectsPhaseSomething

## A N G E L A P L O W H E A D

Psychology Talks\*\*

## A N G E L A Y E A G E R

Reel Film Snobs\*\*

## A S H L E Y G R U B E R

Acappella Spirit - Holiday Harmony, Narcissa the Majestic, Save the Playgrounds PSA

## A S H L E Y J O H N S O N

Court Street Christian Church\*\*

## B I L L C R U S C I A L

Possibly Irish

## B O B P A R K E R

Adoptable Cats at Salem Friends of Felines\*\*

## B R A D W A R T M A N

Chabad Center - Jona Laks, Jeff Merkley Town Hall 2020-02-22 Albany OR

## B R A E D E N O L H E I S E R

Tandem Thoughts

## B R E N D A E L L I S O N

Amazing Grace Ministries\*

BRITTNEY SCOTT

Manna From Heaven\*\*, Manna Live\*\*

CHARLES LEWIS

Fall Colors

CHRISTOPHER KNIGHT

God'space September 2019 Land that I Love

COLE RAINEY

The Rainey Report\*

COLLIN EVERETT

After Coda, Baila Conmigo, Corona, Dog Toy, Dog Toy Promo, Emmie - Scarecrow, Intergalactic Layover, My Love for Dutch, Pipe Reel Studios Promo, Pure Michigan, Salem Rountable\*, Salem Show Promo, Sippy Cup 40, The Toy, Trip, Working through anxiety while in isolation

CONSTANTINO REYES CRUZ

Cruz Productions\*

DARRELL JABIN

Around Oregon\*

DAVE HOPFER

Cap and Trade Rally, Christian All Church Worship Service at the Oregon Capitol, Diabetes Support Services\*\*

DAVE STRAUCH

Dave's World\*

DAVID BEEM

Wrestle Talk\*

DAVID DUNCAN

Bellydance Oregon\*\*, NW Tech Show\*\*

DEAN HOLMAN

A Quartet Supreme - A DJ Holman Film, South Salem Highs Cure to a Desolate Quarantine

DENIS KURUDIMOV

Savage Rally - Astoria Drive

DENISE STEELE

Art Adventure\*\*

DONN ROTH

Holiday Concerts at the Capitol\*, Painting with Traci\*\*, Sycobillys at Keizer Rapids

DOUGLAS SLOAN

Bible Sermons\*, Read Wedding

ELAINE DAHL LAHEY

59th Annual Scandinavian Festival, Best Nectar, Conversations about Head Start in Lincoln County, It's a Jungle Out There

ERIC BLOM

Eleventh Hour Ministry with Donald Cobbs\*, Food for Life with Lori Ortega, Life Chain, North East Adventure, Sycobillys String Band

FREDDY RUIZ, JR.

Lot Lines\*\*

GARTH CATTERALL

Original Inspiration, Unity of Salem Service\*\*

GRAHAM TOMS

Drawing for Animation, Film and Gaming Design\*\*

JAKE GUERRA

Texas Pterosaur Eyewitness Account

JED ROBY

Goodbye California - Zoe Imperium

JOEL MARTINEZ - GARCIA

Adoracion y Palabra de Dios

JOHN GRAHAM

That Willamette Life

JOHN PIPER

Classic Sports\*\*, McNary Athletic Hall of Fame 2019, McNary Hall of Fame Report 2019

JON HANSEN

Oregon is Horrible - 2019 Edition, Stars Over Wallowas





JONSEY HENDRIX

Ruth Invite Video, Truth With Grace\*\*

JOSHUA WOLF

Annual Zombie Walk 2019, Nations MOSA Rally,  
Out of the Darkness, Salem Oregon Walk for Life  
2020, Womens March 2020

KAITLIN RADKE

Flight Attendant Working From Home

KERI CAPEN

Parliamentary Talk\*\*

KEVIN TRUETT

Connection Life Church\*\*, LIFT\*\*, Straight Talk  
with Kevin\*\*

LEE COYNE

Awesome Authors\*, Cultural\*, Grey Matters\*,  
Oregon's Aura\*, Our Noble Globe\*

LILLY JANIAN

Secret of Eternal Life Armenian\*\*, Secret of  
Eternal Life English\*\*, Secret of Eternal Life  
Persian\*\*

LUCY CARBALLO

Maquillaje baile y motivacion con Lucy Carballo,  
Sin Limites\*\*

LUIS BARCELO

Salem First\*\*

LUIS MENDOZA

Conexion con la Salud\*\*, CVEL Punto\*\*, Estudio  
77\*\*

LUZ DEL VALLE

Costa Rica 4'11

MICHAEL MARSH

A Constitutionalist\*

MIKE KEMPER

Spotlight on Salem\*

MJ BOSCACCI

re-IMAGE-n Vancouver Biennale, re-IMAGE-n-ing  
Multiculturalism 2019

NANCY BENNETT

New Start Christian Ministries\*\*

NEILY M COOPER II

See You Next Tuesday

PAUL YOUNG

Life for Today\*\*

PEATER KRAMYER

Christ the Good Shepherd Contemporary  
Service\*\*, Christ the Good Shepherd Traditional  
Service\*\*, Mercy TV Live\*\*, My Garden\*

PHILLIP DEROBERTIS

Taproot Happy Halloween

\*Multiple Episodes \*\*Regular Series

PHILLIP WADE

OHSA Training Videos\*, Russ Youngstrom Story, Spanish Safety Conference\*

RAYMOND DUKES

Clean Jobs Rally 6-25-19, DemoForum\*\*, Marion County Democrats Dinner 2019, No LNG Rally 11-21-19, Remembering Mike Swaim, Salem City Club\*\*, Wake Up Pranayama, Yoga for Body and Soul\*\*

ROBERT WOOD

MusicOnRamp - Making Memorable Music

ROBIN CAPERS

Martyr for Truth Trailer

RUSS OLSON

Long Time Gone - Make Music Day 2019, Salem Makes Music - Nikki Jones

RYAN GAIL

Friends of Scouting Leadership Breakfast 2020,

RYAN JOHNSON

Xplosive Barbaric Wrestling\*

RYAN RHOADES

What We Use the Kettle For

SALEM POLICE DEPARTMENT

An update from the City of Salem, Building Buzz\*, Mayor Bennett's Community Message\*, Salem Police - Why I donate to the Foundation, Move Over Law Reminder, Training Simulator

SALEM - KEIZER PUBLIC SCHOOLS

Academic v Entertainment, Flexible Thinking, Hoover Elem. School Bonds Projects Overview, Hoover Elem. School Bond Projects Overview Spanish, Internet Safety, Internet Safety Spanish, Judson MS Bond Projects Overview, Managing Stress, McKay HS Bond Projects Overview Spanish, Miller Elem. School Bonds Projects Overview, Miller Elem. School Bonds Projects Overview Spanish, North Salem HS Update - Bond Construction, Part 1- Avoiding Power Struggles, Part 2- Avoiding Power Struggles, South Salem HS Bond Projects Overview, South Salem HS Bond Projects Overview Spanish, Waldo MS Bond Projects Overview, Waldo MS Bond Projects Overview Spanish

SAM GARRISON

Introducing Skyline Road Church of Christ, Skyline Road Church of Christ\*\*

SAUL CORTES

No Faith in Brooklyn Cover, Thorns Mr Falcon Music Video

SEAN HEUPEL

Biz Talk\*, COVID-19 What You Need to Know, Psych Talk\*, Seven Guidelines of Autism for Parents

SHON BEER

theGKBshow\*\*

STEVEN WENDELL

The Morning Plunge\*\*

TODD YOUNG

Skyline Baptist Church\*\*

TOM MIDGLEY

Willamette Humane Society Adoptable Pets

WALLACE ROGERS

ADRC with Caption, Adult Foster Home Program with Caption, Business License with Caption, Contacting the Oregon Transportation Commission, GCSS with Caption, MLTCQRAC ASL Caption, OMMP ASL with Caption, Reunification - Burned in Captions, TA-DVS with Caption

# CCTV Staff Productions 2019-2020

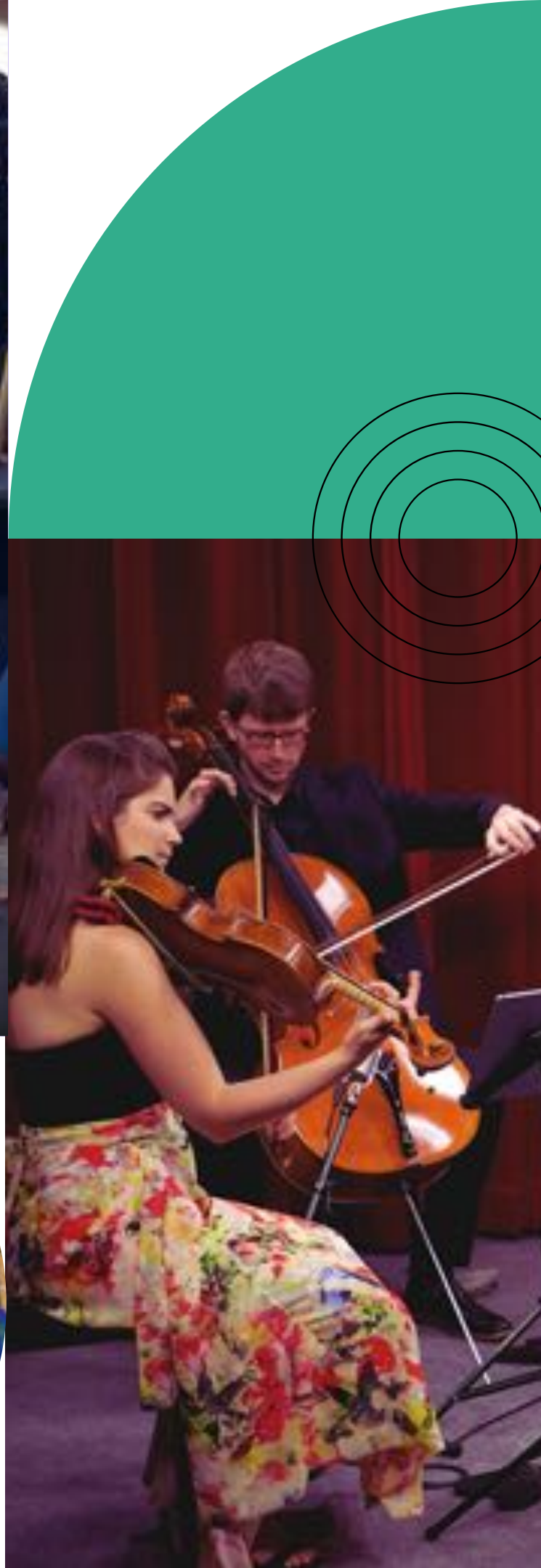
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## MUSIC

Aeolus Quartet, Haydn and Bartok  
Con Brio  
High School All City Honor Concert 2020  
Local Roots Shows (8)  
Make Music Day Live Performances (11)  
Middle School All City Honor Concert 2020  
Patio Sessions at The Space (11)  
Salem Tuba Holiday 2019  
SLAM Hip Hop Episode 5  
Sprague Camerata Orchestra Oregon Symphony in  
Salem Pre-Concert Event  
Too Slim & the Taildraggers  
West Salem Concerts - Roundhouse  
Willamette Master Chorus - Made in America Veterans  
Day Concert  
Willamette Master Chorus - Songs From Broadway  
Musicals  
Willamette Master Chorus - Star Spangled Banner  
World Beat 2019 Performances (3)

## SPORTS

2019 ASA 14U Fastpitch Softball Tournament  
Games (7)  
2019 ASA 18U Fastpitch Softball Tournament  
Capital City Cornhole Classic 2019  
Capitol City Basketball Tournament Games (7)  
College Basketball Games (11)  
College Football Games (5)  
District Swim Meet 2020  
High School Boys Basketball Games (12)  
High School Girls Basketball Games (15)  
High School Football Games (9)  
High School Volleyball Games (6)  
Oregon 2020 Golden Gloves Championships  
High School Girls Soccer Games (6)  
Salem-Keizer Volcanoes Baseball Games (2)  
Season 11 Classic Sports Episodes (28)



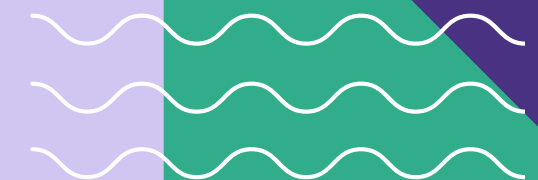
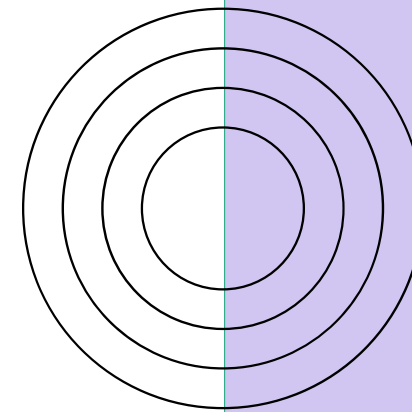
# CCTV Staff Productions

## cont'd.

### GOVERNMENT

A City of Salem Update from City Manager Steve Powers  
A Message from the City of Salem - Fire Department  
A Message from the City of Salem - Police Department  
Cherriots Board of Directors Meetings (10)  
City of Salem Budget Committee Meetings (3)  
City of Salem Services Update - March 2020  
City of Salem Volunteer Recognition 2019  
Economic Forum 2020  
Forum on Proposed Sit/Lie Ordinance  
Fourth Annual Urban Streams Symposium  
Census PSAs (2)  
Joint Emergency Meeting of the City Council  
LWV Oregon Secretary of State Candidate Interviews (5)  
Marion & Polk Counties House District 19 Interview  
Marion County Commissioner Meetings (51)  
Marion County Emergency Board Session  
Marion County Budget Committee Meeting  
Marion County Land Use Hearings (4)

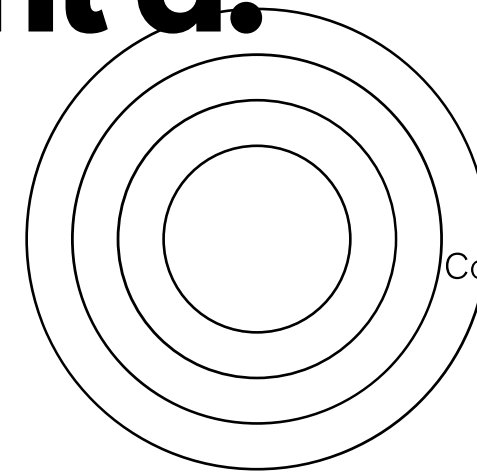
Mayor Bennett Speaks on Restoration of Lacey Lady  
Mayor's Message  
Oregon 2020 Election Security Symposium  
Our Salem - Visioning Workshop  
Salem - Cual es su vision para el futuro  
Salem City Council Meetings (25)  
Salem City Council Work Sessions (7)  
Salem Housing Rental Assistance Program  
Salem-Keizer School Board Meetings (23)  
Salem-Keizer Schools Budget Committee Meetings (2)  
Signing Ceremony for the Memorandum of  
Understanding - the Confederated Tribes of the Grand  
Ronde and City of Salem  
State of the City Address 2020  
State of the County 2020  
Topping Out Ceremony for the Salem Police Station  
What You Need to Know about the Student Success Act  
Your Vote Counts Videos (13)



# CCTV Staff Productions cont'd.

## LOCAL EVENTS

African American Youth Leadership Conference  
Beacons Awards 2020  
Bridgeway Run for Recovery 2019  
City of Salem Holiday Tree Lighting 2019  
Eagle Feather Keynote Address 2019  
End White Silence Event  
First Lego League Qualifying Tournament - City Shaper 2019 (2)  
Gubser Elementary School Ribbon Cutting  
Hispanic Heritage Day at the Oregon Sate Capitol  
March For Floyd - Salem  
McNary High School Groundbreaking Ceremony  
MLK Day of Service  
OSP Car and Bike Show  
OSP Memorial Healing Garden Grand Opening  
Out of the Darkness 2019  
Salem Chamber - Forum Speaker Series (6)  
Salem Speaks Up 2019  
Second Annual American Indian/Alaska Native Celebration  
SK Schools Summer Commencement Ceremony 2019  
TedxSalem 2020  
The 2019 45th Parallel Film Fest Awards Show  
Together We Rise - A Walk in Solidarity  
Veg Fest 2019  
Waldo Middle School Groundbreaking Ceremony  
Willamette University Community Health Symposium  
Womens March 2019



## MISCELLANEOUS PROGRAMS

2019 Holiday Greetings (28)  
A Simpler Time  
AAUW Salem Branch Oral Histories  
Beyond Recycling  
Bird Bath Meditations  
CCTV Facebook Live Streams (6)  
CCTV Staff Message to the Community  
Conditions in a Texas Migrant Child Detention Center  
Connecting with Your Breath  
COVID-19 PSA's (7)  
Early Immigrants from India in Oregon  
Earth Week  
Education Over Policing  
Enjoy CCTV  
Faith & Fellowship Messages (9)  
General Volunteer Training for the Salem Warming Network  
Graduation Celebration Videos (9)  
InSight Episodes (23)  
Institute for Continued Learning Lectures (40)  
Las Laves de la Inteligencia Emocional  
MCDC Grant PSA  
MLK 2020  
Mothers Day  
Salem Nature Scenes (9)  
Tips to Help You Sleep  
The Great Salem Race 2019 - Team Videos (21)  
The Healing Garden Behind Prison Walls  
Tips & Tricks for Single Camera Coverage  
Non-Profit Video Brochures (6)  
Virtual Art Shows (2)  
You Are a Resilient Being

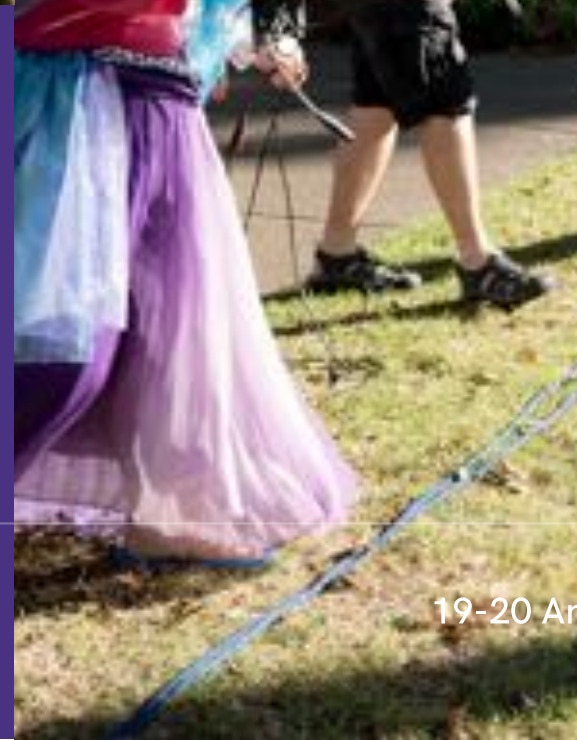
# CCTV Volunteers 2019- 2020



# Volunteer/ Producer Party

This August, CCTV hosted our annual VP party to honor the year's volunteers and producers. Party festivities took place at Pringle Park and included an adorable shark piñata, a delicious buffet courtesy of Elegant Catering, giant Jenga, and an underwater costume contest. At the end of the afternoon, party-goers competed in our second ever VP Olympics: an exciting multi-leg race testing production skills and CCTV knowledge. Congrats to this year's underwater aqua-champ, Jed Johnson!

CCTV relies on a dynamic group of volunteers to maintain our ambitious production schedule throughout the entire year. CCTV started building our volunteer base in 1990, and some volunteers have been active for more than 25 years! Over time, the volunteer base has grown and diversified, involving volunteers spanning a wide variety in age, interests and backgrounds. CCTV volunteers brave long production hours, harsh weather conditions and last minute schedule changes. Without the consistent help of skilled volunteers, CCTV would not be able to accomplish so many productions in our community. Their flexibility, dedication and eagerness to learn make them an invaluable asset to CCTV's mission. Volunteers and producers, we thank you!



# 19-20 CCTV Volunteers

Adam Gordon  
Alan Jackson  
Alan Torres  
Alex Hussey  
Andrew Rourke  
Aniah Harrison  
Arturo Sarmiento  
Athan Tam  
Austin Papritz  
Avery Hadley  
Bill Blitz  
BJ Dobrkovsky  
Brian Hart  
Brian Penrose  
Brian Young  
Charlotte Flitter  
China Rose  
Chris Sabato  
Christopher Hernandez  
Christopher Knight  
Cici Mendoza  
Craig Cline  
Dana Zdroy  
Darrell Jabin  
David Craig  
David Schneider

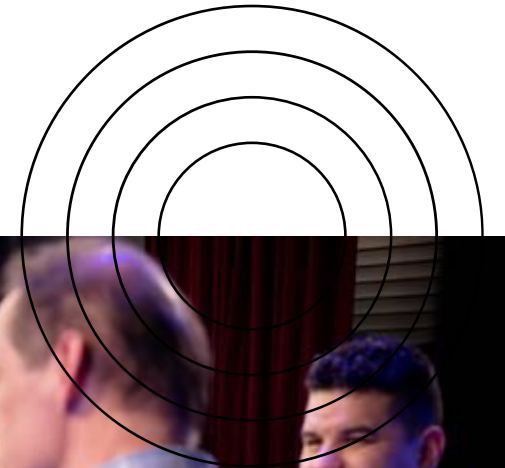
Dean Holman  
Donn Roth  
Dylan Pendrak  
Elaine Dahl Lahey  
Enrique Martinez  
Eric Blom  
Ernie Kirchner  
Gene Rourke  
Huike Wen  
Jake Guerra  
Jake Hartel  
James Pierce  
Jared Zeh  
Jay Schwartz  
Jessica Coats  
Jim Huggins  
Joe Fabbri  
John Clement  
John Piper  
Jolene Kelley  
Joya Biebel  
Judith Wood  
Julian Urena  
Kathy Martin  
Kyle Scheall  
Lee Bosch

Luz Del Valle  
Mark McIntire  
Mary Louise Vannatta  
Meadow Wheaton  
Megan Cox  
Narlene Craig  
Nathan Sheard  
Nayeli Cruz  
Nelson Mejia  
Omar Alvarado  
Paige Rancourt  
Pat Cassidy  
Phillip DeRobertis  
Ramon Hawkins  
Robert Wood  
Robert Richter  
Ron Krout  
Ross Sutherland  
Sabrina Kloft  
Sean Heupel  
Sean Mulrooney  
Sonia Somerville  
Steven Wendell  
Tyler Hargrove  
Velda Mengucci  
Zach Moss





# CCTV Equipment 2019-2020



## 1,450 DAYS OF OFF-SITE CAMERA USE

Certified Salem residents can check out production equipment to record content away from CCTV. Our current checkout camcorder is the Sony z90-v. These cameras have been used to record everything from local community events to feature-length films!

## 378 HOURS OF EDITING AT CCTV

CCTV offers five private editing bays for producers to use as needed. Each room is equipped with at least one iMac, and features Final Cut Pro X and other editing software. An added bonus of editing en suite is the easy access to CCTV's on duty staff, who are editing professionals and available to answer questions as you go.

## 666 DAYS OF EDITING ON CHECKOUT LAPTOPS

New this year, certified Salem residents can check out CCTV's MacBook Pro laptops to edit from the convenience of their own homes, on their schedule. We are excited to offer this new resource as an alternative for producers, to accommodate and provide access for even more individuals.

## 587 HOURS OF STUDIO USE

CCTV has two HD studios available for public use during business hours. These studios have hosted a multitude of community programs, from debates between local election candidates to live local music performances to community film premieres.

# CCTV Training 19-20

ORIENTATION  
115

CAMERA  
80

EDITING  
52

STUDIO  
39

CLASS GRADUATES



## INTRO TO CAMERA

This introductory course teaches students how to operate CCTV's HD/4K camcorders that are available for checkout. The class covers basic shooting practices and using a tripod.

## INTRO TO EDITING

A two-hour course for beginning editors in Final Cut Pro X editing software. The class walks students through many of the basic software features, giving editors the tools they need to finish their first program.

## STUDIO PRODUCTION

Students learn how to make a program in CCTV's studios from start to finish. Training includes operation of studio cameras, audio mixing, directing, creating graphics, lighting a set and more.

# CCTV Staff 2019-2020



Alan Bushong | Executive Director



Soha Badiei | Media Producer



Grant Bachman | IT/Video Engineer



Wendy Brokaw | Outreach Specialist



Kirimi Flitter | Programming & Promotions Coordinator



Ashley Gruber | Media Instructor

Tim joined the CCTV team as a producer on January 11th! Tim brings a lot of high volume, live coverage production experience that will be key to our future. We are excited for him and his future at CCTV!



Ken Hook | Media Producer



Charles Lewis | Facilities Coordinator



Tim Marchewka | Media Producer



Megan McClure | Office Coordinator



Luis Mendoza | Community Facilitator



Shahrom Taghizadegan | Media Producer

# Happy Retirement, Ken Hook

In February, with mixed emotions, CCTV staff, volunteers and friends celebrated Ken Hook's retirement from CCTV. Ken spent 20 years as a staff producer at CCTV, preceded by 9 years as a volunteer! Ken has made a profound impact here at CCTV over the years, and to say that we'll miss him is an understatement. We wish him well and thank him for all his hard work!

