



# ANNUAL REPORT 2012-13



# CAPITAL COMMUNITY TELEVISION

Building Community Through Television

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# CCTV'S MISSION STATEMENT

Empowering people to communicate and providing community information through television.



## DEMOCRACY AND THE FIRST AMENDMENT

All people in a democracy have the right and responsibility to take part in the decisions that affect them and their communities. Freedom of speech is vital to a healthy democracy and is guaranteed in the First Amendment. CCTV provides the community with the opportunity for political, cultural, artistic, spiritual, and individual expression on television.

## COMMUNITY DECISION MAKING

Freedom of expression alone is not enough to ensure a healthy democracy. Citizens must also enter into active discussion and debate in order to participate in solving problems for the common good. CCTV promotes the use of non-commercial channels 21, 22, 23 and production facilities as an electronic forum for discussing issues and solving problems.

## ACCESS TO INFORMATION

A well-informed, actively-involved citizenry makes more responsible decisions. CCTV televises local government meetings, activities of local schools and service-related information to stimulate an active dialogue among elected officials, schools and local citizens.

## DIVERSITY AND INCLUSIVENESS

Democracy is most effective in a society in which all members can participate. CCTV encourages understanding and collaboration across barriers of race, culture, language, class, gender and age.

## MEDIA LITERACY

Community TV offers an alternative to commercial television. CCTV provides the training and tools necessary for people to become knowledgeable and effective communicators, able to view television critically and to use that medium to tell their own stories.



From the  
Executive Director...

In the past year, we built on our 2011 HD production truck and prepared for full conversion to HD, including the selection of a Channel Master Control System that will deliver HD programs to the home! While the year had little of the flash of the years before or after, we're proud of our accomplishments, ones made so much bigger and better by our community volunteers.

### **Better production and editing: the Anderson Meeting Rooms and FCPX**

In March we completed installation and testing a robotic camera set-up in the Anderson Meeting Rooms of the Salem Public Library. This equipment will help us to cover more Salem Council work sessions and to cover events in the library.

We also converted our editing to Final Cut Pro 10, or FCPX as it's known. We waited about a year for updates and improvements to this new editing software, and bugs still exist. The user interface, or screen and commands used by the editor, has the first substantial change since CCTV began using much earlier versions of Final Cut Pro. Staff and community producers worked hard to make a smooth transition.

In production, CCTV handled the most challenging production period we've faced. Due to an unfortunate scheduling conflict, the OSAA state choir and instrumental competitions were held at the same time. CCTV covered both in HD, thanks to a huge commitment by volunteers and staff. We are proud of this work that resulted in about 50 hours programs featuring more than 130 high school music groups.

### **Better Distribution, Promotion & Visibility**

CCTV selected Tighrope Cablecast and Carousel, replacing an outdated Synergy channel delivery system. Cablecast will enable us this autumn to deliver a digital picture that is cleaner and better, and will then deliver HD channels when the cable TV franchise renewal with Comcast is complete. Carousel will enable us to use the channels for much more program promotion. When you add in our increased use of social media, CCTV

### **What's Next**

The next twelve months should be action packed. We expect to install and begin use of the Tighrope channel delivery system, and to soon put programs into the home in HD! We'll upgrade our studios to HD, completing the conversion. We'll be working on ways to gain visibility and to better give our community a presence on the dominant media. We envision a banner year in our work to build community through television and the web.

**Alan Bushong**

Executive Director  
Capital Community Television



**ALAN BUSHONG**

Executive Director  
*Hired 11/13/89*



**KEN HOOK**

Producer  
*Hired 8/1/99*



**GREG HILTZ**

Training Coordinator  
*Hired 7/17/02*



**SOHA BADIEI**

Producer  
*Hired 11/10/03*



**MIKE WILHELM**

IT Specialist  
*Hired 12/4/03*



**ARLAN ROBINSON**

Programming Coordinator  
*Hired 5/18/05*



**CHARLES LEWIS**

Facilities Coordinator  
*Hired 9/25/06*



**MARK HERNANDEZ**

Producer  
*Hired 3/4/08*



**WENDY BROKAW**

Outreach Specialist  
*Hired 3/10/08*



**KIRI MIFLITTER**

Office Coordinator  
*Hired 9/1/11*

# CCTV STAFF

# Cristina Martinez Completes Production Internship



All too fast, Cristina Martinez completed her two-year production internship. Cristina started in May of 2011, and her first production work was one of the busiest productions of CCTV's schedule: the state music championships. She rapidly learned how to use our location and editing equipment, and brought a flair and eye-catching quality to her work. While at CCTV, Cristina coordinated our work in the Cherry City Music Festival and Great Idea, worked World Beat and made compilation programs for promotion. She developed and produced the Misplaced series that features local musicians performing in unexpected places, and worked with Charles Lewis on our staff to bring high production values to challenging locations and outdoor audio. Cristina is enrolled in an education program at Portland State University, and has committed to helping us on special projects. We both wish her well and hope her absence from CCTV will not last long.

# CCTV VOLUNTEERS



# 2012 VOLUNTEER RECOGNITION



CCTV hosted a fiesta-themed party for this year's Volunteer Recognition at Pringle Park, complete with a mexican dip cookoff that volunteers tasted and judged. CCTV Intern Cristina Martinez won first place with her mango salsa! We had a piñata, ping-pong, giant bubbles, and a fun fiesta-themed photo booth for everyone, and spent time honoring our hard-working and talented volunteers.

CCTV is very appreciative of every volunteer that has donated their time to us- without them we would not be able to produce 400+ programs each year.





# CCTV VOLUNTEERS

## JULY 2012 – JUNE 2013

Ken Adams  
Justin Adams  
Mike Allegre  
Rodney Alston  
Joey Bagdriwicz  
Daniel Beal  
Mike Berger  
Linda Berman  
Patrick Bertsch  
Randy Boeger  
Lee Bosch  
Greg Bowman  
Sam Brentano  
Abby Brokaw  
Joshua Brown  
Chris Buckley  
Ted Burney  
Lucien Burton  
Nathan Camuso  
Patrick Cassidy  
Adrian Castro  
Rich Clausen  
John Clement  
Rob Conahey  
Stephanie Cooke  
Paula Crites  
Bill Cruscial  
Dan Dalke  
Jacob Darold  
Brandon Desjarlais  
Gregg Devine  
Gaby Diaz  
Russ Ducey  
Raymond Dukes  
Woody Dukes  
David Duncan  
Kacey Duncan  
Dan Eddleman  
Jerry Eichten  
Ariel Ellis  
Aidan Evans  
Rocky Evans

Tavis Evans  
Joe Fabbri  
Randy Franke  
Greg Freeman  
Ed Freydl  
Larry Gahr  
Caleb Gail  
Ryan Gail  
Richard Gallagher  
Julian Gamblin  
Janeen Gann  
Jerry Gilman  
Mark Gilman  
Kyle Gilmore  
Raymond Goeser  
Adam Gordon  
Mike Gotterba  
John Graham  
Laurel Grove  
Sarah Hackett  
Grubby Hain  
Alan Haley  
Dan Hallberg  
Janice Hallman  
Geraldine Hammond  
Stefanie Hande  
Derick Handley  
Chris Hargreaves  
Sue Harris  
Tara Hathaway  
Steve Hill  
Emilie Hiltz  
Lucas Hiltz  
Ron Hittner  
Darrell Jabin  
Cecilia James  
David Johnson  
Eric Kittleson  
Ben Kizer  
Steven Kohlmeyer  
Ron Krout  
Robert Lahue

Steve Lawrence  
Brad Leech  
Vic Lippert  
Ryan Longfellow  
Concepcion Lopez  
Leyda Lopez  
Tom Lovretich  
Vic Lund  
Raul Magana  
Martin Mancera  
Lydia Martin  
Nick Martin  
Isidro Martinez  
Cristina Martinez  
Mark Mash  
Steve Masten  
Cyndi Mathews  
Thobile Mbuli  
Aaron McIntosh  
Michael McIntosh  
Jim Miller  
Michael Minard  
Jordan Mitzel  
Cammy Monroy  
Dave Moss  
Tom Murphy  
Henry Najaf Pir  
Ben Nanke  
Brad Nanke  
Ty Nicholson  
Christian Niece  
Holden Oulette  
Maria Palacio  
Bob Parker  
Javier Partida  
Stephan Partipilo  
Christian Patterson  
Dylan Pendrak  
Gene Pendrak  
Eva Penor  
Moriah Perkins  
John Piper

Justice Pittman  
Brian Pollinger  
Cathy Pollino  
Steve Pulvers  
Keshia Quarcoo  
Javier Quiroz  
Cesar Ramirez  
Jim Randall  
Constantino Reyes Cruz  
Juan Reyes Hernandez  
Jared Richard  
Donn Roth  
Kevin Saunders  
Harve Schubothe  
Jay Schwaradt  
Paul Seesing  
Hope Segun  
Michelle Segun  
Patrick Sevigny  
Jeannine Shodler  
Luis Solorzano  
Craig Spivey  
Susan Stigers  
Mike Stortz  
Margarito Sumoza  
Ross Swartzendruber  
Chris Tarver  
Allen Taylor  
Alex Valdez  
Marco Vandegraaf  
Alma Venegas  
Steve Vincent  
Erich Von Florcke  
Kris Walker  
Susan Watkins  
Arlene Webb  
Joshua Weiss  
Meadow Wheaton  
Wil Widdoes  
John Wilkerson  
Hunter Winnen  
Nick Wolfert  
Diego Zurita-Lemus

*Thank you volunteers!*

# 2012-13 HIGHLIGHTS





**In July**, Training Coordinator Greg Hiltz led CCTV's Summer Video Camp, bringing 38 students through our doors to learn about video production.



**On August 4th**, CCTV staff Charles Lewis, Kirimi Flitter & Cristina Martinez participated in the 2nd Annual Capitol City Couch Race at Bush Park, earning a trophy for "Best Team".



**On August 10th**, CCTV staff and volunteers recorded 19 bands at the Great Idea Music Festival at the Enchanted Forest.



**On October 31st** from 6-7pm, CCTV went live for Capital Crypt XIV. FrankenArnold hosted as kids trick-or-treated in our studios LIVE on TV!



**In November**, we began upgrading all editing computers to Final Cut Pro X. New training materials were developed by Training Coordinator Greg Hiltz.

# CCTV 2012 HOLIDAY GREETINGS



## Participating Non-Profits:

A.C. Gilbert's Discovery Village  
 AKHA Foundation  
 American Red Cross Willamette Chapter  
 Blanchet Catholic School  
 Catholic Community Services  
 Ceili of the Valley  
 Cherry City Derby Girls  
 Childrens Educational Theater  
 CoActive Connections  
 De Muniz Pine Street Resource Center  
 Diabetes Support Servies  
 Fences For Fido  
 Festival Choralers  
 Habitat for Humanity  
 HOME Youth & Resource Center  
 Hope Segun Foundation  
 KMUZ  
 League of Women Voters of Marion and Polk  
 Counties  
 Liberty House  
 Lighthouse Farm Sanctuary  
 Marion County Dog Shelter  
 Marion County Volunteers  
 Marion-Polk Food Share  
 Mercy Center  
 MERIT  
 Oregon PeaceWorks  
 Oregon Spirit Chorus  
 Oregon State Capitol Foundation  
 S.K.I.T.  
 Salem Chamber Orchestra  
 Salem Friends of Felines & DHS  
 Salem Peace Festival  
 Salem Police Department Administration  
 Salem Police Department Volunteers  
 Salem Police Dept. Crime Prevention  
 Salem Youth Symphony  
 Salem-Keizer Education Foundation  
 Salvation Army KROC Center  
 Second Chance Salem Dog Rescue  
 Senate-Aires  
 Shangri-La  
 SMART  
 Turtle Ridge Wildlife Center  
 United Way of the Mid-Willamette Valley  
 Where the Sidewalk Begins  
 Willamette Academy  
 Willamette Heritage Center at the Mill  
 Willamette Humane Society  
 Willamette Master Chorus  
 Women at the Well Grace House  
 YWCA Salem



**On December 6th**, we hosted our annual Holiday Producer Party, to celebrate and thank our producers.

**In April 2013**, CCTV recorded 11 bands over a three-day period during the Cherry City Music Festival, LIVE in our studios.



**In May**, Community Producer Tom Phillips, along with co-producer Charles Lewis, were honored with a Hometown award for their show "Salem Songwriter Sessions".



**From May 2-12**, CCTV recorded 129 high school choirs, orchestras and bands at the OSAA State Music Championships with the help of 14 volunteers.



**In June**, CCTV recorded nine Salem-Keizer High School graduations, with the help of over 20 volunteers.



# EQUIPMENT & FACILITIES



**Equipment & Facilities Usage  
July 2012 - June 2013**

<b>Studio</b>	<b>2193 hours</b>
<b>Camera</b>	<b>3369 days</b>
<b>Editing</b>	<b>5767 hours</b>



**IT Specialist Mike Wilhelm unboxes new staff and public editing computers in October 2012**



**CCTV volunteers participated in a truck training in the Fall of 2012**



**Salem Songwriter Sessions rehearses in CCTV's multi-purpose room for their upcoming studio recording April 2013**



Client name: [unclear]    Monitor active events    Filter on file    New ending: [unclear]    WCCO Streaming mode

Display active events only

Start	End	Channel 21	Channel 23	Channel Future	Status	Rack	Device	Title	Primary Description	Secondary Description
10:41:23 am	1:15:00 pm	21							Time gap	
1:15:00 pm	2:12:42 pm	21			Played	1	6	18666	Salem Volunteer Recognition - August 22, 2013	08-23-13
2:12:42 pm	2:28:49 pm	21			Played	1	1	13484	Your Merion County Courthouse	05-06-11
2:28:49 pm	2:30:00 pm	21			Played	1	5	6155	CCTV ID - Salem At/Warp Speed	02-19-08 FLL
2:30:00 pm	3:56:14 pm	21			Played	1	4	17461	Preparing for Disasters - The Big One, The Little	06-01-13
3:56:14 pm	3:59:46 pm	21			Played	1	3	18269	Habitat/SEDCOR Luncheon with Tony Fraser Tr	06-01-13
3:59:46 pm	4:00:00 pm	21			Played	1	4	4416	Happy Summer	FLL
4:59:49 pm	5:00:00 pm	21			Idle	1	3	5350	Heron	
5:00:00 pm	5:28:26 pm	21			Idle	1	1	17740	Populist Dialogues - Dan Meek 13-38	11-05-07 FLL
5:28:26 pm	5:28:35 pm	21			Idle	1	3	16827	Populist Dialogues TAG	09-29-13
5:28:35 pm	5:30:00 pm	21			Idle	1	1	16558	Fences For Fido - Trouble and Viola Teaser	08-07-12
5:30:00 pm	6:00:00 pm	21			Idle	1	3	18486	Keizer Transit Center Grand Opening	07-18-13
6:00:00 pm	10:00:00 pm	21							Time gap	
10:00:00 pm	10:58:06 pm	21			Idle	1	1	18408	The Big Picture with Thom Hartman - 09-19-13	09-29-13
10:58:06 pm	10:58:33 pm	21			Idle	1	2	12891	The Big Picture with Thom Hartman TAG	03-01-11
10:58:33 pm	11:00:00 pm	21			Idle	1	1	2811	Pringle Hall is Preservable	
11:00:00 pm	11:58:55 pm	21			Idle	1	2	12162	Democracy Now	LATENITEPERA-IPK
11:58:55 pm	11:59:11 pm	21			Idle	1	1	10888	Democracy Now Promo	06-21-10
11:59:11 pm	12:00:00 am	21							Time gap	

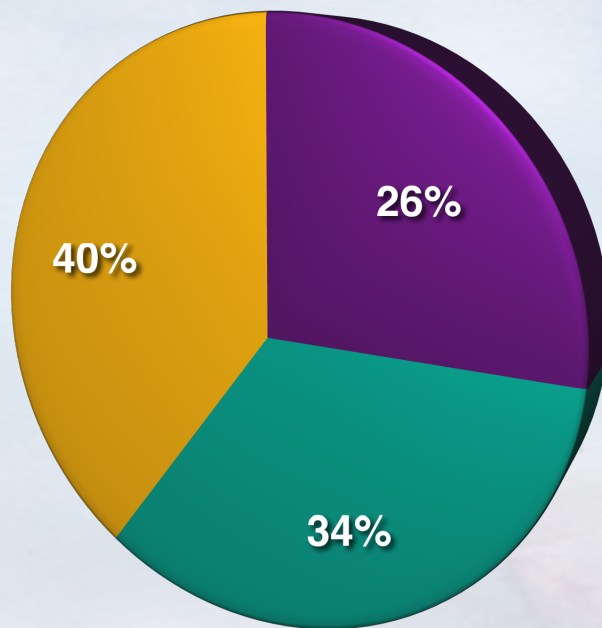
Legend:  
 Idle state: Play (white), Record (green), Studio (orange), Device (red), Combo (yellow), Break (light blue), Time gap (pink)  
 Active state: Loaded (blue), Playing (green), Recording (orange), Error (red), Played (yellow), Recorded (light blue), Stopped (pink)

For Help, press F1    Video Library Manage...    Video Titles Database

# PROGRAMMING



# WHERE CCTV PROGRAMMING COMES FROM

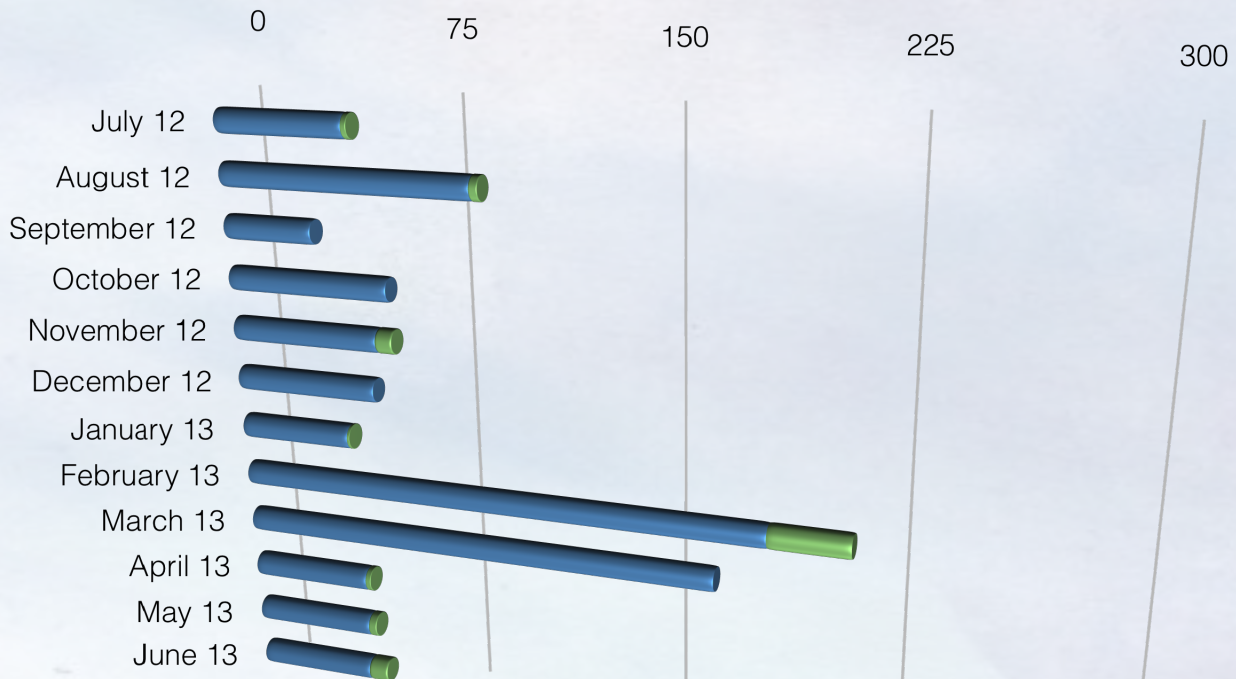


- **CCTV**
- **Locally Produced**
- **Locally Sponsored**

Total New Programming Hours = 2397

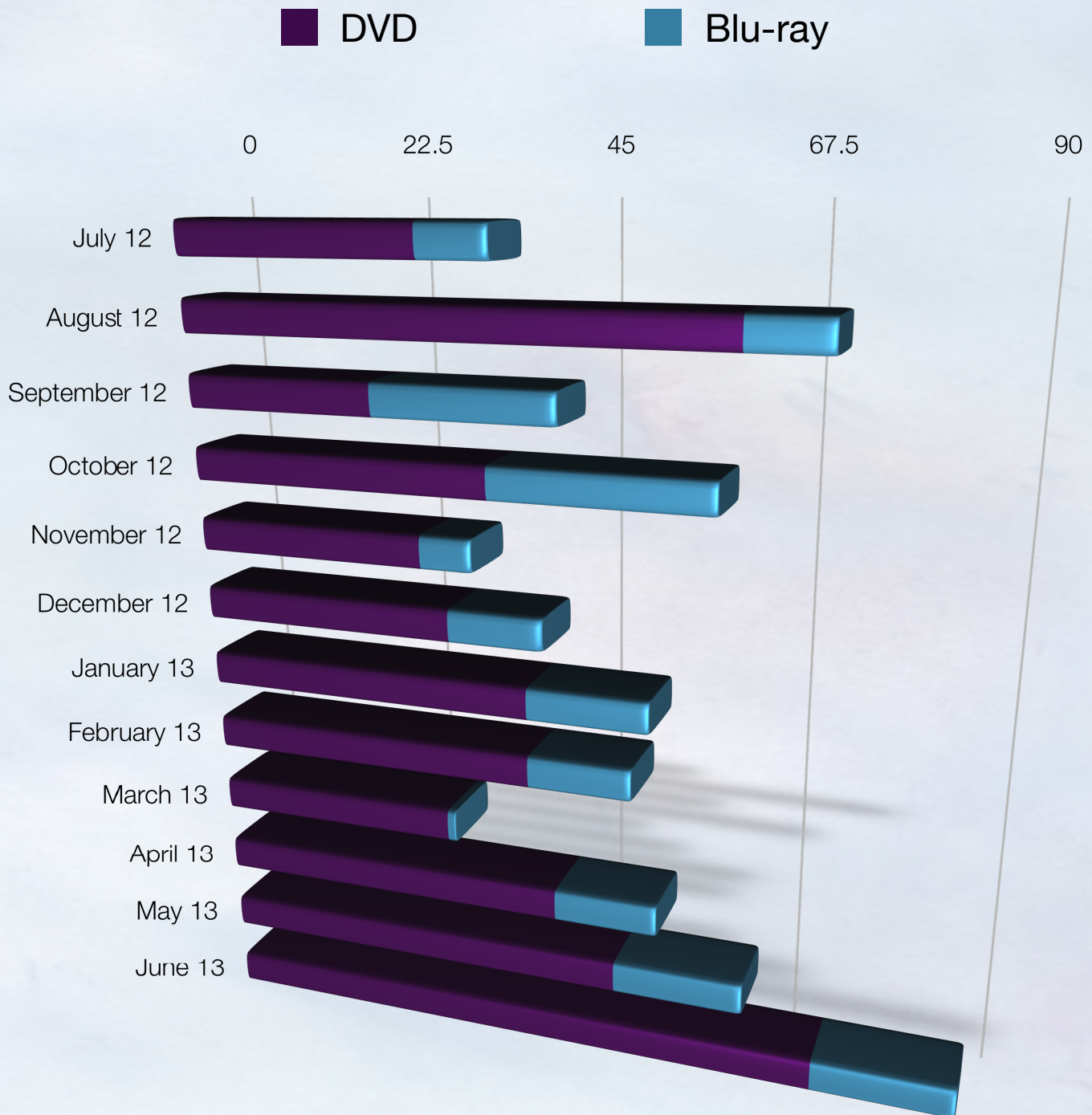
# CCTV PROGRAMS SOLD 2012-13

- **DVD**
- **Blu-ray**



Total DVDs Sold = 850  
Total Blu-rays Sold = 51

# PROGRAM ARCHIVES FOR 2012-13 FISCAL YEAR



**CCTV produced a total of 474 new programs during the 2012-13 fiscal year.**

# CCTV PRODUCTIONS

## JULY 2012-JUNE 2013

### **Community Events/Special Interest**

American Red Cross Real Heroes Breakfast  
Capital Crypt XIV  
8 CCTV Non-Profit Video Brochures  
3 Chair Aerobics Programs  
Chamber of Commerce Workforce PSA  
City of Salem Holiday Tree Lighting  
City of Salem Volunteer Recognition  
Family Building Blocks Riverfront Family Festival  
Hallie Ford Constance Fowler Exhibit  
Just Two Moms: A Conversation with World Beat Founders  
Les Schwab Diaper Drive PSA  
Marion County Fair Exhibits  
Marion-Polk Food Share Repack Center Reopens  
Minto Island Bridge Discussion  
MLK Celebration - Julian Bond at Willamette University  
51 Non-Profit Holiday Greetings  
Oregon Prescription Drug PSA  
Sakuri Matsuri  
Salem Art Fair  
Salem-Keizer Turnaround Achievement Awards  
Steve's Tamale Cooking Class  
Talk to Santa  
The Better Veggie Burger Story  
8 Video Brochures  
Willamette Heritage Center Shaping Salem's Identity Exhibit  
Willamette Humane Society Humanitarian Awards  
Willamette Humane Society Mary's Place Opens  
Willamette Humane Society Sheep to Shawl PSA  
8 World Beat Festival Programs

### **Graduations**

2013 Chemeketa Graduation  
2013 Early College & Teen Parent Program Graduation  
2013 McKay High School Graduation  
2013 McNary High School Graduation  
2013 North Salem High School Graduation  
2013 Roberts High School Graduation  
2013 South Salem High School Graduation  
2013 Sprague High School Graduation  
2013 The Spirit Lives: Native American Graduation  
2013 West Salem High School Graduation

### **School & Community Sports**

ABA Basketball Game  
ASA Girls Softball Play For a Cure Tournament  
ASA Women's A&B Fastpitch Nationals Softball Tourn.  
Awesome 3000  
6 Cherry City Derby Girls Programs  
25 Classic Sports Programs  
8 College Basketball Games  
9 College Football Games  
Central Valley Conference Swim Meet  
Central Valley Conference Wrestling Meet  
High School Athletes of the Year Awards  
14 High School Basketball Games  
14 High School Football Games  
4 High School Volleyball Games  
2 OSAA Softball Games  
3 Salem Kids Relays Programs  
South Salem High School Hall of Fame  
Willamette University Sports Hall of Fame

### **School & Community Music**

A Gift of Music: Festival Chorale OR Festival Carolers  
A Gift of Music: The Senate-Aires  
Black Traditions: Kurleen George  
11 Cherry City Music Festival Programs  
Central Valley Conference Band Festival  
High School Advanced Choir Concert  
High School All-City Honor Concert  
Middle School All-City Honor Concert  
Middle School Advanced Band Festival  
Middle School Advanced Choir Festival  
Middle School Advanced Orchestra Festival  
2 Misplaced Programs  
29 OSAA State Music Programs  
Play Me I'm Yours  
Salem's Got Talent  
Salem Invitational Orchestra Festival  
Salem's Rockin' 60's  
Soha Plays Street Piano  
3 Summer Concerts in the Park  
The Great Idea Music Festival at The Enchanted Forest  
Tuba Christmas

# CCTV PRODUCTIONS

## JULY 2012-JUNE 2013

### Government Meetings/Schools/Public Affairs

Academic All-Stars  
Battle Creek Elementary School Ribbon Cutting  
Candidate Forum at the Grand  
Cesar Chavez Elementary School Ribbon Cutting  
First Lego League Qualifying Tournament  
League of Women Voters Campaign Finance  
2 Marion County Budget Meetings  
45 Marion County Commission Meetings  
Marion County-Salem Transit Joint Board Meeting  
Mayor's Address  
Minto Island Bridge Discussion  
NW Seniors with Disabilities Candidate Forum  
Oregon Battle of the Books  
Police Interviews  
Public Safety Meeting  
11 Salem Budget Meetings  
Salem City Club Forum  
27 Salem City Council Meetings  
13 Salem-Keizer School Board Meetings  
7 Salem-Keizer School Board Budget Meetings  
Salem-Keizer Schools Superintendent Budget Message  
12 Salem-Keizer Transit Meetings  
Salem Planning Commission Meeting  
12 Salem Unified Development Code Advisory Committee Meetings  
State of the City Address  
State of the County Address  
State of the Schools Address  
Striking Out Meth in Marion County  
UN Panel at Louck's Auditorium  
Video Voter Guide  
Willamette University Campaign Finance  
5 Your Vote Counts Programs



**During the 2012-13 fiscal year,  
CCTV produced 620 hours  
of community programming with  
the help of 170 dedicated volunteers!**

# COMMUNITY PRODUCERS & PROGRAM HOURS

**Alex Mendoza (2:59:47)**

New Beginnings Christian Center

**Allen Taylor (1:42:46)**

Brian Clem Spots  
Thom Hartmann in Salem  
Wealth Inequality in America PSA

**Ana Martinez (14:57)**

North Salem HS JROTC Drill

**Angela Obery (5:36)**

3rd Street Bridge

**Angela Yeager (12:17:01)**

Reel Film Snobs

**Anthony Mudrick (10:26)**

The Blacklights

**Augustin Martinez (4:56:54)**

Escudo de Fe

**Barbara Palermo (21:47)**

Backyard Chickens

**Ben Nanke (28:33)**

The Foundry

**Beverly Wright (58:52)**

Salem Oregon's Meth Problem

**Bob Parker (7:40:05)**

Another Happy Tale of Happy Tails  
Cars for Homes PSA  
Fences for Fido  
Friends of Felines  
Habitat for Humanity - Tony Frazier  
Habitat for Humanity/SEDCOR Lunch  
Intro to Habitat's H2 Degrees Program  
Lighthouse Farm Sanctuary Fundraiser  
Lighthouse Farm Sanctuary Open House  
Pinot for the Parks PSA  
Preview to 2012 Fun on the Farm  
State Fair Dog Benefit PSA  
Toledo Wooden Boat Show  
Turtle Ridge - Fawn Update  
What Habitat for Humanity & Fences for Fido Have in Common  
Wild at Heart

**Carl Neal (39:51)**

Magick Moment

**Carol Simila (3:52:02)**

The Valley View

**Chris Buckley (4:28:16)**

John and Sue's 50th Anniversary  
Leslie Talent Show 2013  
Newells Through the Years  
Sour Alley  
Sports Variety

**Christopher Goeser (4:42:01)**

Health and Health Care Forum

**Chuck Stenberg (1:49:06)**

The Days of EJD & Concert Services

**Claude Farrester (2:54:01)**

New Start Christian Center

**Constantino Cruz (2:16:29)**

Cruz Production  
Exposicion Total

**Dan Dalke (24:54)**

2 Time Bonneville World Champion  
Doyle Royal - Please Don't Go  
Gusto Brothers

**Darrell Jabin (39:59)**

Did You Know?  
Eugene at 150!  
James Hershey "Stormy Monday"

**Dashielle House (3:42)**

Don't Belong Puppetry Promo

**Dave Davis (2:06:22)**

Home Again - Jonathan Hawkins  
Putting it Together

**David Duncan (20:53:15)**

Bellydance Oregon  
NW Tech Show

**Dave Hopfer (47:49:12)**

912 Project  
Americans for Prosperity  
Annual Bluegrass Show  
Auto Accident - Enchanted Way  
Capital City Chicken Coup Tour  
Chinook Fishing on the Willamette  
Diabetes Support Services  
Gracie: A New Foal  
Gun Rights Rally at the Capitol  
Manny Martinez Testifies  
Memorial Day  
My Pal Sticky  
NW Steelheaders  
One Woman's Story About Guns  
Oregon Gray Wolf Conservation  
Our Garden in 2012  
Religious Freedom Rally  
Share Christmas  
Truffle Hunting in Silverton Hills  
Video Viewpoints  
Youth Outdoor Day

**Donn Roth (14:08:28)**

Music at the Capitol 2012

**Erik Basilin (17:22)**

Drop the Bass

**Gae Nichols (11:29:38)**

Talent in the Getto

**Garret Fertig (4:53:55)**

DOA Pro Wrestling

**Gary Marshall (3:18:49)**

Longing for Something More

**Greg Bowman (10:50)**

National Weather Service

**Henry Najaf-Pir (2:58:15)**

Understanding Islam

**Hilarios Rios (6:30:00)**

Reventon Musical

# COMMUNITY PRODUCERS & PROGRAM HOURS

**Hope Segun (10:17:58)**

One Hour with Hope

**Isidro Martinez (5:13:54)**

Casa de Adoration

**Jack Beaman (24:49:17)**

Hope Eternal

**Jamie Wyant (2:29)**

Jon Tucker Interview  
Suzette Bourdeaux Interview

**Janet Carlson (11:36:59)**

How Are the Children?  
Marion County Reentry Initiative

**Jason Brandt (5:20:03)**

Chamber Forum Series

**Javier Quiroz (11:18:07)**

Salem Music Videos  
SKCE Mock Trial  
SKCE Presents

**Jeff Studrud (3:12)**

Marion County Sheriff's Office

**Jessica Ramey (5:29)**

12 Days of Reuse

**Jesus Gonzalez (23:27:54)**

Varietades 2000

**Jim Welsh (7:08)**

DUII PSA (English/Spanish)  
Drug Safe - Youth Voices

**Joanna Kindel (21:13:22)**

To God Be the Glory Ministries

**Josh Vlach (25:18)**

USFC EDRR Training Video

**Joshua Weiss (27:18)**

5 Mistakes  
Man vs. Wild Parody  
The Search for King Tut

**Juan Reyes (1:06:54)**

One Underground Tribe  
Salem Music Videos

**Ken Cartwright (2:27:37)**

Eastside Concert Series  
Eye for Art

**Kevin Truett (35:56:14)**

Artist Spotlight  
Connection Life Church  
Leadership in Forward Training

**Laurel Grove (1:19:32)**

Art and Tradition of Kimono  
Can History Be Fun?  
Cinnamon Bread for the Holidays  
Flowers for My Valentine  
History on Tap  
Oregon Trail Live

**Leslie Hayase (3:58)**

Job Growers Youth Opp. System

**Lilly Janian (23:32:41)**

Secrets of Eternal Life Armenian  
Secrets of Eternal Life English  
Secrets of Eternal Life Persian

**Mark Mash (6:11:12)**

ICON News  
Laura Ivancle Music Special  
Lew Marklin's Funk Fist  
Lonnie Wages Music Special  
The Lew Marklin Show

**Mark Stutman (20:53:26)**

Billy Jean  
West Coast Wrestling Connection  
WCWC Almost Live

**Michelle Darr (7:16:36)**

Healing Voices

**Michael Marsh (23:22:42)**

A Constitutionalist  
Michael Marsh Presents  
No Healing Medicines

**MJ Boscocci (3:59)**

State of Green

**Mona Jaegar (36:10)**

LifeTalk Oregon

**Nate Rafn (56:01)**

Living Culture

**Nathan Camuso (17:44)**

Dean's B-Day

**Paul Seesing (2:29:19)**

Macbeth  
McNary HS Choir

**Paul Young (48:45:21)**

Life For Today

**Peater Kramyer (153:12:06)**

CGSLC Morning Service  
Christ the Good Shepherd  
Medical Marijuana Science  
Meetings at the Capitol  
Mercy Meeting  
Mercy Special Meeting  
Mercy TV Live  
Mercy TV Monthly  
My Garden  
OMMP Meeting  
Senate Bill 281  
Senate Bill 40

**Raymond Dukes (43:56:02)**

2012 Salem  
2013 Marion County Green Awards  
Coal Free Northwest  
Demo Forum  
Forward on Climate Gathering  
From Me to We  
Globalization & the Contest for Natural Resources  
How to Protect Our Land Use Laws  
Renewable Energy and You  
Salem City Club  
The Urban Wild Miracle  
Thompson-Patch Scholarship Awards  
Vote with Your Fork  
Willamette Valley Heritage Annual Mtg.

# COMMUNITY PRODUCERS & PROGRAM HOURS

**Richard Wasserman (16:00:34)**

Willamette Humane Society Adoptable  
Pets Show

**Rick Chesher (53:36:56)**

Cornerstone

**Robert White (7:00:20)**

New Beginnings Christian Center

**Rodney Alston (2:53:46)**

Coal Trains  
Training the Minds Eye

**Ryan Johnson (48:58)**

Xplosive Barbaric Wrestling

**Ryan Riffle (2:49)**

Nerd Rap

**Scott Hossner (5:20:07)**

2012 Red Cross Real Heroes  
Crystal Apple Awards  
United Way 75th Anniversary

**Shana Lucas (11:59:07)**

Mercy TV Live

**Sheldon Traver (44:50)**

Moralistic Therapeutic Deism

**Sherry Lintner (35:57)**

Growing Readers

**Soha Badiei (43:52)**

Don't Move a Mussel

**Spencer Brown (8:58:06)**

Filthy Famous TV

**Stephen Partipilo (46:36)**

Hip Hop Horror Fest 2012

**Sterling Alexander (2:25:04)**

Sabres Basketball

**Steve Torres (1:13:07)**

YMCA Football 2012 All Stars

**Tom Murphy (21:32)**

Storefront Stimulus  
The Exit

**Tom Phillips (7:00:26)**

Salem Songwriter Sessions

**Trevor Brandt (1:00:00)**

Salem Health

**Wendy Brokaw (41:46)**

The Militarization of America

**William Cruscial (1:06:28)**

Eclectic Music 3  
Poetry Out Loud 2013



*During the 2012-13 fiscal year,  
there were **over 1100 shows**  
submitted by Community  
Producers, totaling **over 800**  
**hours of programming!***

# LOCALLY SPONSORED PROGRAMS

Alan Kluckis.....	<b>The De'Amphy Soul Hama Show</b>
Allen Taylor.....	<b>The David Pakman Show</b>
Allen Taylor.....	<b>The Big Picture with Thom Hartmann</b>
Amber Long.....	<b>Oregon Lifestyles</b>
Arlan Robinson.....	<b>I Vote Because...</b>
Cary Renfro.....	<b>Cathedral of Hope</b>
Christopher Goeser.....	<b>Health and Health Care Forum</b>
Danna Templeton.....	<b>Country Gospel Time</b>
Fred Jones.....	<b>Universe of Yahweh</b>
Garry Wilson.....	<b>Revealing the Truth</b>
Greg Hiltz.....	<b>Community Media PSA</b>
Heide Kizer.....	<b>The Road to Recovery</b>
Jan Wood.....	<b>Intro News Magazine</b>
Jeannie Wickham.....	<b>The Pagan Voice</b>
Jerry Aguirre.....	<b>The Prophetic Word Program</b>
Karen Hill.....	<b>The Midnight Movie</b>
Kerry Fox.....	<b>Populist Dialogues</b>
Leonard Cleary.....	<b>Woman to Woman Show</b>
Margaret LeMay.....	<b>New Connexion</b>
Margi Lantos.....	<b>Your Soul Awareness</b>
Mona Jaeger.....	<b>LifeTalk Oregon</b>
Nelda Wells.....	<b>The Miracle Healing Stream</b>
Paul Stone.....	<b>Cannabis Common Sense</b>
Peggy Scott.....	<b>Veterans Forum</b>
Raymond Dukes.....	<b>Democracy Now</b>
Richard Lynch.....	<b>Metal Cross</b>
Rosa Leonardi.....	<b>University of Oregon Today</b>
Steve Gross.....	<b>Words of Peace</b>
Susan Watkins.....	<b>Olympia Fellowship of Reconciliation</b>
Terri Oberan.....	<b>Music &amp; the Spoken Word</b>
Wendy Knodel.....	<b>Your Soul Awareness</b>

*Over 950 hours of sponsored programming played on CCTV's channels during the 2012-13 fiscal year!*



# TRAINING



## Orientations 12-13

**140 people attended an orientation** at CCTV during the 12-13 fiscal year. People attend orientation to learn how to get involved at CCTV. This is a required first step for anyone interested in taking workshops or submitting programs.



## Media Literacy Tours 12-13

**CCTV provided 15 Media Literacy Tours** during the 12-13 fiscal year. Groups such as the Cub Scouts, Boy Scouts, Girl Scouts or Salem-Keizer school classrooms completed tours of our facility and created short video messages about their group!

# CCTV WORKSHOP ATTENDEES

## JULY 2012-JUNE 2013

Intro to Camera	77
Advanced Camera	38
Intro to Editing	100
Final Cut Pro X	17
Intro to Studio	24

In November 2012, CCTV upgraded our Final Cut 7 editing software to Final Cut Pro X. The new version of Final Cut came with many benefits including simplified file management and an autosave feature. New training materials and videos were created, and our editing computers were upgraded.



# COMMUNITY



# COMMUNITY OUTREACH

CCTV's Non-Profit Center continues to grow since its launch in 2008, featuring video brochures for over forty organizations in the Salem area. These videos are featured on CCTV Channels 21 and 23, as videos on individual web pages within CCTV's Non-Profit Center, and on CCTV's YouTube channel. During the 2012-13 Fiscal Year, CCTV's Outreach Coordinator Wendy Brokaw completed eight Video Brochures.

## Video Brochures

- American Association of University Women
- American Cancer Society Road to Recovery
- Congregations Helping People
- Meals on Wheels
- Mid-Valley Literacy Program
- Red Cross Willamette Chapter
- Willson House - United Methodist Retirement Center
- Women at the Well - Grace House



## Billboard Announcements

CCTV posted **403 billboard announcements** from over 150 non-profit and government agencies during the 2012-13 fiscal year.



# ORGANIZATIONS USING CCTV'S SERVICES

AAUW  
 A.B.A.T.E.  
 A.C. Gilbert's Discovery Village  
 Agri-Plas  
 AKHA Heritage Foundation  
 Alzheimer's Network of Oregon  
 American Cancer Society  
 American Red Cross  
 Assistance League of Salem  
 Bahai's of Salem  
 Blanchet Catholic School  
 Boys and Girls Club  
 Broadway Life Center (Salem Alliance)  
 Brooks Assembly of God  
 Brush Creek Playhouse  
 Camerata Musica  
 Capital Calligraphers  
 Capitol Pride of Salem  
 CASA of Marion County  
 Ceili of the Valley  
 Center 50+  
 Center for Cultural Exchange  
 Children's Educational Theatre  
 Christian World Fellowship  
 Church of Latter Day Saints  
 City of Salem Human Rights & Relations Advisory Committee  
 City of Salem Neighborhood Assoc.  
 City of Salem Public Library  
 City of Salem Dept. of Comm. Svcs.  
 Cornerstone Baptist Church  
 Cultural Homestay International  
 Culture Shock Community Project  
 DeMuniz Pine Street Resource Center  
 Diabetes Support Services  
 Family Building Blocks  
 Fellowship Church  
 Fences For Fido  
 Feral Cats Coalition of Oregon  
 Fire Fighters Burn Foundation  
 First Church of Christ, Scientist  
 First Presbyterian Church of Salem  
 First United Methodist Church Salem  
 Freedom Friends Church  
 Friends of Bush Gardens  
 Friends of the Salem Public Library  
 Full Gospel Businessmen's Fellowship  
 GetSmartOregon  
 Girl Scouts of America (Salem)  
 Grupo 24 Horas  
 Habitat for Humanity  
 Hands Are Not For Hurting Project  
 Historic Deepwood Estate  
 HOME Youth & Resource Center  
 Hope Segun Foundation  
 HOST Youth & Family Program  
 Iglesia Adventista de Salem  
 Interfaith Peace Festival  
 Jensen Arctic Museum  
 Journey Church of Salem  
 Juntos Podemos  
 Korean Church of Salem  
 Kroc Community Center  
 Lancaster Assembly of God  
 League of Women Voters  
 Liberty House  
 Lord & Schryver Conservancy  
 Mano o Mano  
 Marion County Dept. of HR  
 Marion County Dog Shelter  
 Marion County Health Department  
 Marion County OLCV  
 Marion County Recycling  
 Marion County Re-Entry Initiative  
 Marion County Sheriff's Office  
 Marion-Polk Food Share  
 MERIT  
 Mid-Valley Mentors  
 Mid-Valley Travel Club  
 Mid-Valley Women's Crisis Service  
 Mid-Willamette Valley Council of Govts  
 Mind Openers Club  
 Mission Mill Museum  
 Mom's Club of North Salem/Keizer  
 Mom's Club of South Salem  
 MOPS  
 Nature Conservancy of Oregon  
 NEDCO  
 Neighbor to Neighbor Mediation Svcs.  
 New Hope Foursquare Church  
 Northwest Human Services  
 Oneness Coalition  
 Oregon Chi  
 Oregon.gov  
 Oregon Health Connect  
 Oregon PeaceWorks  
 Oregon's Smokefree Workplace  
 Oregon Spirit Chorus  
 Oregon State Capitol Foundation  
 OR OSHA  
 Pauline Memorial A.M.E. Zion Church  
 Pentacle Theatre  
 Planned Parenthood  
 Prison Fellowship  
 Salem Art Association  
 Salem Chamber Orchestra  
 Salem City Club  
 Salem Concert Band  
 Salem Family Literacy Program  
 Salem Fellowship of Reconciliation  
 Salem Film Festival  
 Salem First Free Methodist Church  
 Salem First Presbyterian Church  
 Salem Friends of Felines  
 Salem Health (Salem Hospital)  
 Salem-Keizer Education Foundation  
 Salem-Keizer Together  
 Salem Kiwanis Club  
 Salem Multicultural Institute  
 Salem Parks Foundation  
 Salem Peace Mosaic  
 Salem Police Dept. (Crime Prevention)  
 Salem Progressive Film Series  
 Salem Senate-Aires  
 Salem Spirit of Life Church  
 Salem Youth Symphony  
 Salem's Riverfront Carousel  
 Salvation Army  
 S.C.O.R.E.  
 Shangri-La  
 S.K.I.T. Theatre  
 South Salem Seniors  
 SOVAH  
 Stand for Children  
 St. Francis Shelter  
 St. Mary Catholic School  
 St. Paul's Episcopal Church  
 Straub Environmental Learning Center  
 Supreme Master ChingHai Org.  
 TOPS (363-Salem)  
 Trinity Covenant Church  
 Turtle Ridge Wildlife Center  
 Unitarian Universalist Congregation  
 Westgate Church  
 Willamette Academy  
 Willamette Heritage Center  
 Willamette Humane Society  
 Willamette Master Chorus  
 Willamette Valley Hospice  
 Woodland Chapel  
 Women Ending Hunger  
 YWCA